



Transforming Universities With Data Intelligence

DISCOVER | CONNECT | DRIVE IMPACT

About Us

Tracxn is a leading Private Market Data Intelligence Platform designed for university students, faculty, researchers, and professionals interested in exploring startups, emerging industries, and investment trends. It offers comprehensive insights into the global startup ecosystem.

***Tracxn Library Plan** – an institution-wide subscription that provides access to our extensive database of startup insights, industry reports, and investor data to everyone* across the university.*

Users of Tracxn



University Students



Academic Researchers



Aspiring Entrepreneurs



Entrepreneurship Cell



Incubator Programs



Placement Committee



Professors



Clubs & Chapters

How Universities & Students Leverage Tracxn?

Entrepreneurship & Innovation

Track campus startups, alumni ventures, innovation trends across sectors and emerging tech.

Courseware & Case Studies

Source real-world examples for teaching—market research, valuation and sectoral analysis.

Live Projects & Dissertations

Use Tracxn to identify companies for outreach & explore sectoral opportunities aligned academically.

Placements & Industry Connect

Discover high-growth startups and sector-specific companies for placements and internships.

Our Coverage in All Geographies:

Tracxn covers global private market data across various datapoints.

7.3M+

Curated Global Companies

19.1M+

Company Financials

2.6M+

Comprehensive People Data

170+

Countries Covered

1.4M+

Funding Rounds

221K+

Acquisitions Details

290K+

Detailed Investor Profiles

729K+

Cap Tables Curated

3000+

Sectors Covered

57K+

Business Models

15K+

Downloadable Reports

5.8M+

Events & News Captured

Data as on Sep 18, 2025

University Coursework

Tracxn's integration into university courses transforms student engagement with market research, startup ecosystems, and entrepreneurship by bridging academic theory with real-world application through data-driven insights.

Universities implementing Coursework:



INDIAN
INSTITUTE OF
MANAGEMENT
CALCUTTA



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute
of Management
Kozhikode



INDIAN INSTITUTE OF
MANAGEMENT, LUCKNOW



Faculty who Implemented Tracxn in their Courses:

XLRI, New Delhi | PGDM in Innovation, Entrepreneurship & Venture Development

- Idea Validation: Students evaluate companies & industries for launching startups.
- Startup & Market Research: Identifying companies relevant to students' business models,

IIM Lucknow | PGP in Sustainability Management - Impact Investing

- Exploring investment trends in the social impact sector, comparing impact investments with overall PE/VC trends,
- Deep-Dive Business Model Analysis: Evaluating companies' funding, valuation, & cap tables,

FIT - EDHEC Paris | Executive Certification on Strategic Foresight For Sustainability

- Supporting Group Projects: Using foresight methodologies to propose future strategies.
- Identifying Disruptive Innovations: Analyzing key market shifts and emerging companies.

Dream VC | Launch into VC

- Startup Sourcing: Training fellows to identify competitors and evaluate markets.
- Deep-Dive Research: Using Tracxn's export function for detailed sector analysis.
- Industry Exploration: Learning how to research and compare various industries.

...and many more.

Tracxn Citation in Published Research Papers

Tracxn has been cited in Research Papers and articles across the globe. A few of them are listed below.

Research Paper Topic	Author Affiliation	How Tracxn Supported Academic Work?
Understanding India's low-carbon energy technology startup landscape (2022) 	<ul style="list-style-type: none">• Indian Institute of Technology Delhi• University of California, Berkeley• John F. Kennedy School of Government, Harvard University	<ul style="list-style-type: none">• Derive insights from <u>funding data</u>, like number of funding rounds, funding amount, happening in a sector.
Mapping the Startup Ecosystem in India (2023) 	<ul style="list-style-type: none">• DCU Business School, Dublin City University	<ul style="list-style-type: none">• Evaluate growth of metric like <u>Employee count, Valuation, Equity Funding Raised, Team Background</u> of 200+ unicorns
Capitalization of digital healthcare: The cornerstone of emerging medical practices (2024) 	<ul style="list-style-type: none">• University Institute of Pharma Sciences, India	<ul style="list-style-type: none">• Evaluate Global HealthTech Sector• Use insights from our <u>Sector Report</u>.
New mobility technologies & regional status in the automotive industry value chain: The case of Spain & Portugal (2024) 	<ul style="list-style-type: none">• University of Vigo -Faculty of Economics and Business Spain• University of Minho, School of Economics and Business (EEG) and NIPE, Portugal	<ul style="list-style-type: none">• <u>Identify companies</u> in the emerging mobility sector in both Spain and Portugal.
How to enter the fintech industry in Southeast Asia: The choice between alliance and acquisition (2024) 	<ul style="list-style-type: none">• Institute of International Business College of Management, National Cheng Kung University Taiwan• Digital Banking Unit, Cathay United Bank Branch Cambodia	<ul style="list-style-type: none">• Identify alliances and <u>acquisitions</u> in the fintech industry in those five countries

Exclusive Benefits for Universities

**On-Site Student
Training**

**Dedicated
Research Desk**

**Coursework
Induction Sessions**

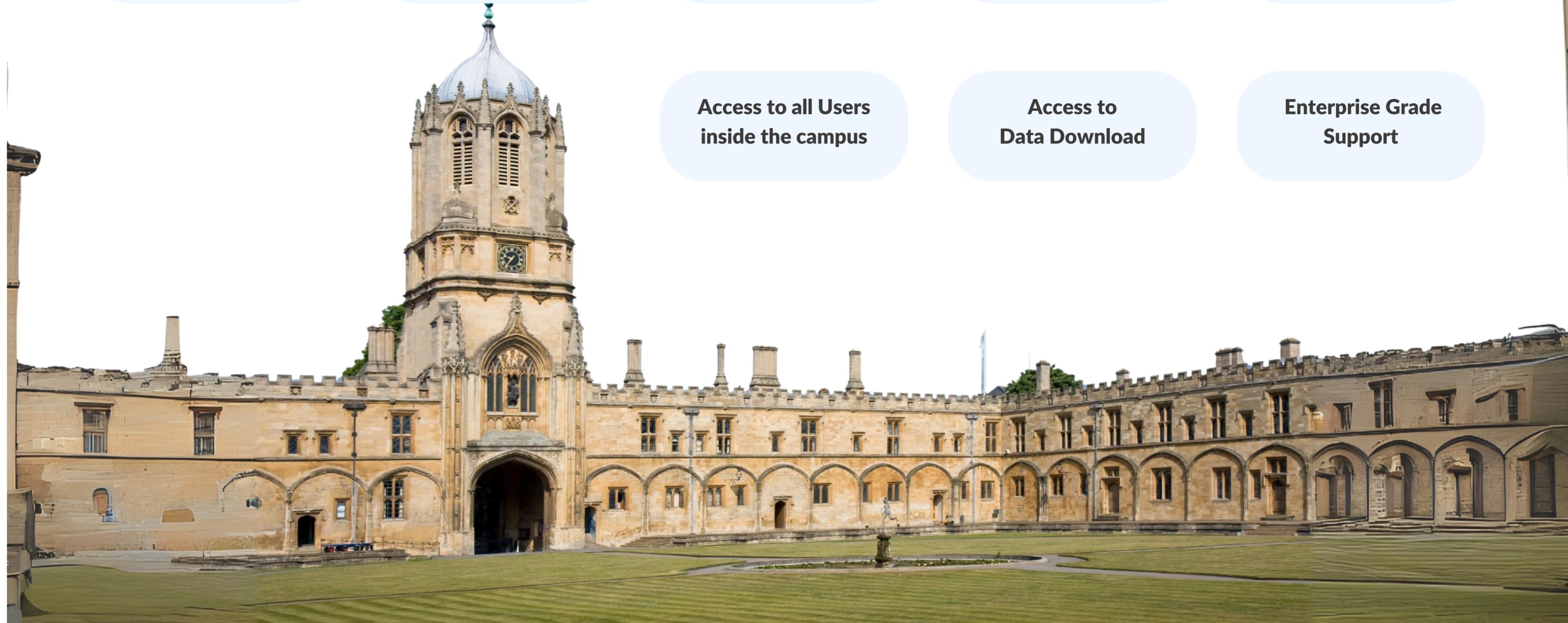
**1-o-1 Faculty
Support Interaction**

**IP-Based
Onboarding**

**Access to all Users
inside the campus**

**Access to
Data Download**

**Enterprise Grade
Support**



Top Universities Driving Innovation with Tracxn



and 250 more..

Client Testimonials

“Tracxn team has consistently provided data for our research needs, facilitating precise company identification through its vast database.”

- Vrinda Khattar, PhD Scholar, IIM Mumbai



“What I really value the most is Tracxn's excellent analyst support and their ability to curate the company data based on custom requests.”

- Vikram Pandya, Director, SPJ School of Global Management



“Tracxn has been an invaluable resource for my academic research and teaching. I highly recommend them for learning and staying ahead of the curve.”

- Dr. Vinod Thakur, Assistant Professor, MDI Gurgaon

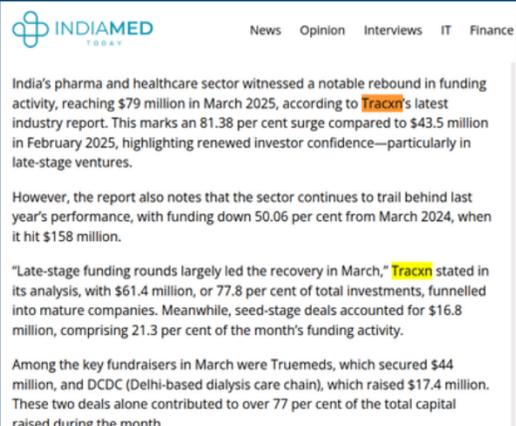
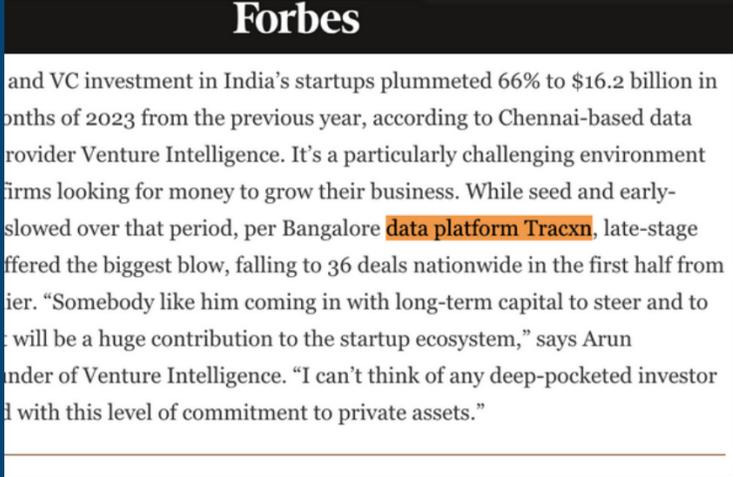


“Tracxn database is quite helpful in developing deeper insights into the valuation and structuring aspects of start-up fund raising ecosystem.”

- Arnab Bhattacharya, Assistant Professor, IIM Calcutta



Media Coverage



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