



Fitch Solutions Pharmaceuticals Industry Research service provides in-depth, market-level and thematic analysis. Specialising in emerging and frontier markets where high quality data and information is hard to find and interpret, we produce quarterly industry reports, higher frequency daily analysis and up to 30-year historic and 10-year forecast data series for the pharmaceuticals sector.

The Pharmaceuticals service provides key insights across the pharmaceuticals industries on a country, regional and global level. By combining economic, political and regulatory analysis with the latest industry trends and developments, we deliver an integrated and forward-looking view of the industry to multinational R&D-based pharmaceutical firms, suppliers, government departments and financial institutions.



Daily Analysis

Explaining the implications of developments and their impact on our forecasts, as well as highlighting industry trends.



Data and Forecasts

Comparable and exportable database containing over 1 million data points, with 5 and 10 year pharmaceuticals forecasts for developed, emerging and frontier markets.



Competitor Intelligence

View company profiles, strategies and financials for key players in each sector.

Industry Trend Analysis

- Proprietary views that highlight industry opportunities and risks, with regards to a specific market or at a regional or global level.
- Data analysis including market forecasts, and how changing market conditions could and are impacting our segment and country outlooks.
- Independent analysis taking into account the impact of the business environment (industry and market specific), politics and economics.

Country Markets

Every country is covered with regards to data and analysis – however, greater emphasis is placed on larger and more dynamic markets. All commercially significant developed, emerging and frontier markets are covered in the quarterly country reports.



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Quarterly Strategic Content

Systematically updated forecasts, key industry trends, business environment and company strategy analysis for 110 markets globally.

Proprietary Indices and Special Reports

Quantify and compare market opportunities and risks using the Innovative Pharmaceuticals Risk/ Reward Indices. Explore trends and growth areas with thematic special reports.



Analyst Interaction

Speak directly with our sector specialists behind the research for insights and advice.

- Company analysis including financial performance, company strategy, mergers and acquisitions, restructuring activities and investments.
- Proprietary Innovative Pharmaceuticals Risk/Reward Indices allow Fitch Solutions to quantify and compare the investment attractiveness of individual markets and provide unique analysis of investment opportunities and risks.

Sections of the quarterly reports include: country specific industry SWOT, data and analysis of top-line pharmaceutical spending and subsector spending (prescription drugs, patented drugs, generic drugs and over-the-counter medicines), industry regulations (intellectual property, market access and pricing and reimbursement), pharmaceutical imports/exports, government policy, clinical trials, industry developments, competitive landscape and company profiles.







Data and Forecasts

Comparable indicators for each country are included, as well as individual coverage of pharmaceutical products which align with our core competency of markets. All data can be downloaded to Excel or visualized using the Interactive Charts functionality in Fitch Connect.

Pharmaceutical Manufacturing Facilities Database

Fitch Solutions Pharmaceutical Manufacturing Facilities Database provides comprehensive global information on all of the existing and planned manufacturing facilities that are operated by the world's top 100 pharmaceutical companies and their subsidiaries.

Company Coverage

The top domestic pharmaceutical companies are covered as company profiles in the quarterly pharmaceutical reports. Topics covered in company profiles include mergers and acquisitions, establishment of R&D/manufacturing/sales facilities, public-private partnerships (PPPs), joint ventures, fines, investments and restructuring.

Sources of Information

- Global and market specific industry associations
- Local and multinational company websites for press releases, presentations, annual reports, transcripts and data
- Local and global news sources
- Relevant government departments and multilateral organisations

Our 'Connected Thinking' approach to forecasting and analysis integrates macroeconomic variables and political risk views from our Country Risk service into our industry research. This provides our clients with unique and valuable insight into the external macroeconomic and political forces that will impact their operations and revenue generating potential.



Quarterly Country Report Coverage *Covered in Multi-state report – Sudan and South Sudan Pharmaceuticals & Healthcare Report.

Africa

- Algeria
- Angola
- Botswana
- Cameroon
- Cote d'Ivoire
- Egypt
- Ethiopia
- Gabon
- Ghana
- Kenya
- Mauritius
- Morocco
- Mozambique
- Namibia
- Nigeria
- South Africa
- Sudan*
- South Sudan*
- Tanzania
- Tunisia
- Uganda
- Zambia
- Zimbabwe

Americas

- Argentina
- Brazil Canada
- Chile
- Colombia
- Costa Rica
- Cuba
- Ecuador
- El Salvador
- Guatemala Honduras
- Mexico
- Nicaragua
- Panama
- Peru
- Puerto Rico
- United States
- Venezuela
- Thailand

Asia

Australia

Bangladesh

Hong Kong, China

Cambodia

Indonesia

China

India

Japan

Laos

Malaysia

Myanmar

Pakistan

Philippines

Singapore

Sri Lanka

South Korea

New Zealand

Vietnam

Europe

- Armenia
- Austria
- Azerbaijan
- Belarus
- Belgium
- Bulgaria
 - Croatia
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- Ireland Italy
- Taiwan, China
 - Kazakhstan
 - Kyrgyzstan
 - Latvia
 - Lithuania
 - Moldova
 - Netherlands
 - Norway
 - Poland
 - Portugal
 - Romania
 - Russia
 - Serbia
 - Slovakia
 - Slovenia
 - Spain
 - Sweden
 - Switzerland
 - Turkey
 - Ukraine
 - United Kingdom
 - Uzbekistan

Middle East

- Bahrain
- Iran
- Iraq
- Israel
- Jordan
- Kuwait
- Lebanon
- Oman
- Oatar
- Saudi Arabia
- United Arab Emirates









Jamie Davies

Head of Pharmaceuticals, Healthcare & Medical Devices

Jamie leads a team of UK, Singapore and South Africa-based analysts responsible for identifying market entry and expansion opportunities, assessing operational risks and analysing corporate growth strategies across global pharmaceutical and healthcare markets. Besides producing market analysis for Fitch Solutions' client base, Jamie regularly speaks at industry conferences and at corporate investor days. Based in London, Jamie joined Fitch Solutions in 2006. Prior to joining the company, Jamie wrote for Thomson Scientific's Current Drugs, an industry journal, where he reported on pipeline advances. Prior to that, he worked at PJB Publications' PharmaProjects, where he tracked investigational drugs through clinical trials. Jamie graduated from King's College, London with a degree in Pharmacology with Management and received an MBA from the Open University in 2019.

Our analysts will always be on hand to explain growth forecasts, present a regional outlook, or help our clients understand the implications of different industry risk scenarios. We call this 'Analyst Added Value'.

Learn More

Fitch Solutions fuels better informed credit risk and strategy decisions with reliable data, insightful research and powerful analytics. Get the crucial intelligence and fresh perspectives you need, especially in markets where information is hard to find and difficult to interpret.

Our data and research are produced with accuracy, granularity and depth. Leverage workflow efficiencies, transparent methodologies,

and accessible experts who add extra value to our products.



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