

# Introducing EIU Viewpoint

All the political, economic and market insights you need to succeed

# Extensive global coverage

The data and analysis included in our service

## **Forecast for the global economy**

Politics, economics and market-moving topics

## **Daily insights**

Developments that impact the future outlook

## **Political and economic analysis**

Examination of key trends in each country

## **Medium-term country forecasts**

~200 countries' political and economic landscapes

## **Long-term country forecasts**

The structural trends shaping ~80 major economies

## **Industry analysis and data**

Demand and supply outlook for six major industries

## **Commodity forecasts**

The supply, demand and prices of 40 critical goods

## **Macroeconomic indicators database**

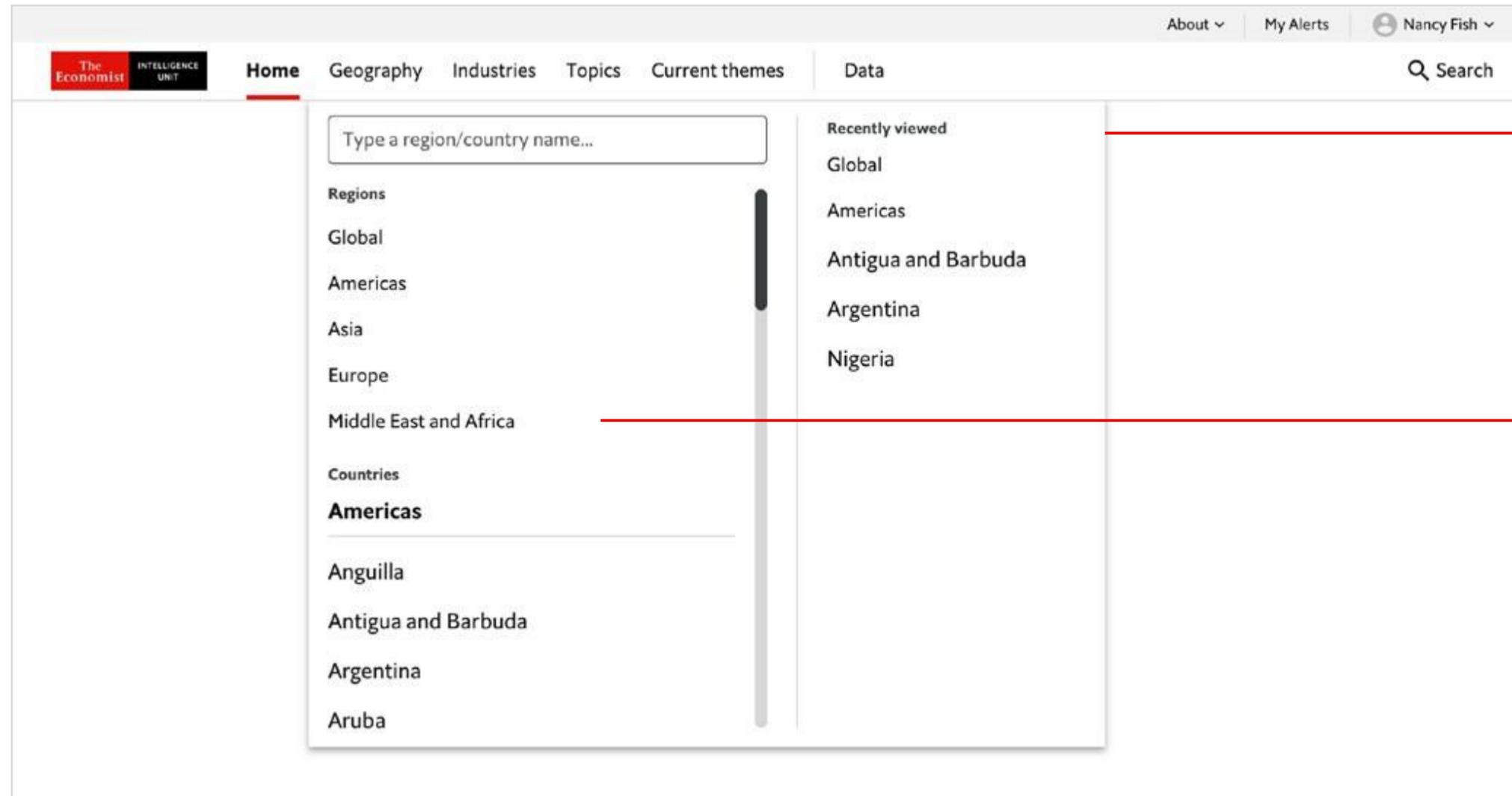
Economic data series up to 320 variables per country

## **Proprietary ratings**

Measuring the attractiveness of the business environment

# Easily navigate to the analysis that matters to you

Drill down into any country, look at a region or go global—the choice is yours



● Access your recently viewed selections

● View EIU's forecasts and insights regionally and globally

# Sophisticated search

A dynamic search engine to save you time

The screenshot shows the 'Data' section of The Economist Intelligence Unit's website. At the top, there is a navigation bar with 'Home', 'Geography', 'Industries', 'Topics', and 'Current themes', followed by a 'Data' tab and a search icon. Below this is a 'Quick search' section with two input fields: 'Series' (with placeholder text 'Enter series e.g GDP') and 'Geography' (with placeholder text 'Enter country or aggregates e.g France, G7 etc'), and a 'Search' button. The main content area is titled 'Browse data' and is divided into three columns: 'Series', 'Geographies', and 'Selection'. The 'Series' column lists various categories like 'EIU Ratings', 'GDP, Growth And Productivity', 'Fiscal & Monetary Indicators', 'Demographics', 'Income And Spending', 'Investment And Saving', 'Foreign Debt', 'International Trade', 'Financial Assets And Liabilities', 'Foreign Payments And Reserves', 'Consumer Goods', 'Commodity Prices, Production And Consumption', 'Travel And Tourism', 'Energy', 'Communication And Technology', 'Healthcare', and 'Automotive'. The 'Geographies' column lists 'Americas', 'Asia', 'Europe', 'Middle East And Africa', and 'Aggregates'. The 'Selection' column shows 'Selected dates' (From 2011 To 2025), 'Selected series' (No series selected), and 'Selected geographies' (No geography selected). At the bottom of the 'Selection' column are 'View table' and 'View chart' buttons. The 'The Economist INTELLIGENCE UNIT' logo is in the bottom right corner.

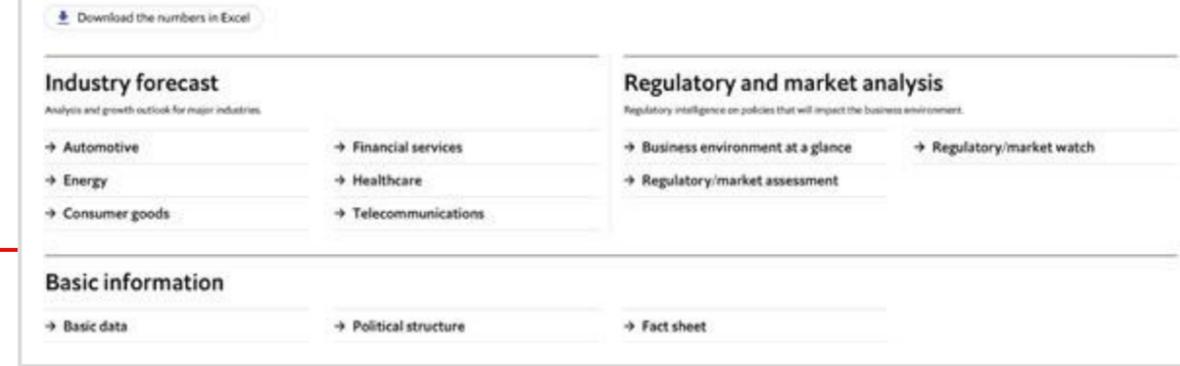
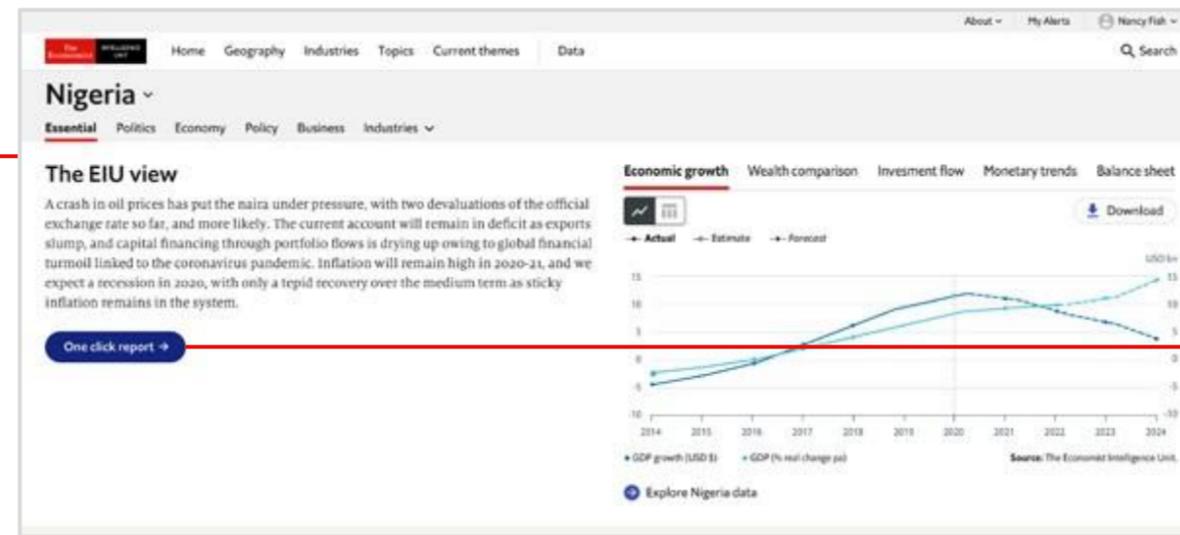
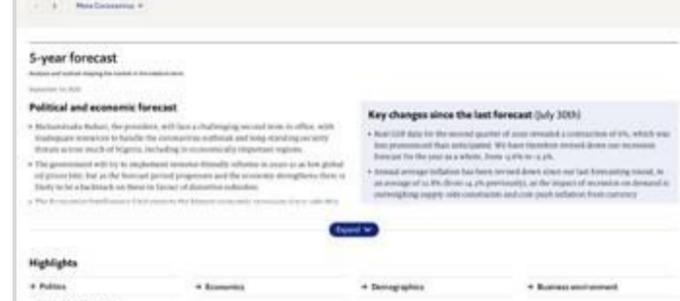
Quick search for data series and geographies

Browse through data tree and select multiple series and geographies

Prominent links to the methodology and forecast dates

# Get a one-click view into any country

Everything you need to know, including key insights, analyses and forecasts



● Easy to scan interface

● Downloadable one-click report

● Find key insights such as the latest medium and long term forecasts

● Quick to read content across all topics

# What's new and important at a glance

Curated content from our expert analysts

**Latest developments**

All Oil Markets Global Trade Financial Markets Belt and Road Initiative Coronavirus ViewsWire Top Picks Latin America Election Watch

**Economic growth**  
**Aviation sector reels from impact of pandemic**  
With air travel coming to a standstill, airlines are either consolidating operations or leaving the market altogether.  
December 22nd 2020

**Inflation**  
**Inflation shows little sign of relenting**  
Price pressures will strengthen in the near term as price controls are relaxed and peso depreciation gathers pace.  
December 16th 2020

**Election watch**  
**Government cuts funds to the opposition-controlled capital**  
Tensions between the government and opposition are rising as attention starts to shift to the mid-term elections.  
December 4th 2020

**Policy trends**  
**Negotiations with the IMF get under way**  
We assume that Argentina will secure an EFF, but opposition from the left wing of the ruling coalition poses risks.  
November 23rd 2020

**International relations**  
**Argentina eyes closer ties with China**  
The Fernández administration views China as a vital source of investment, finance and trade.  
November 20th 2020

**Policy trends**  
**Coronavirus vaccine: expect delays**  
We continue to believe that a global vaccine against Covid-19 will not be widely available before at least mid-2021.  
November 11th 2020

< > See all latest developments →

**Must reads: an in-depth view**

All Things to Watch in 2021 US-China Trade War US 2020 election Oil Markets Global Trade Financial Markets Geopolitical tensions in the Middle East Belt and Road Initiative

**Economy**  
**Latin America in 2021: what to watch**  
Vaccine rollout and economic normalisation efforts will dominate, but bigger political and policy changes bear watching.  
January 5th 2021

**Global outlook**  
**Zombification series: the coronavirus and secular stagnation**  
After the pandemic, advanced economies are likely to enter a "new mediocre" of low growth and low inflation.  
December 18th 2020

**Economic growth**  
**Latam faces drawn-out vaccine rollout**  
Our forecasts assume an uneven and prolonged immunisation timeline that will weigh on the regional recovery in 2021.  
December 17th 2020

**Economic growth**  
**Zombification series: is an industrial policy boom coming?**  
State intervention spiked in 2020; wise economic policy choices will be critical to its success.  
December 17th 2020

< > See all must reads →

● Filter our latest updates and analyses

● The most important insights flagged for your attention

● Discover commentary from our analysts on world events

# Analyse macro trends and major events

View the most pressing issues across countries and industries, curated by our experts

## Themes

Curated by the EIU's experts, Themes bring together catalogues of analysis on the issues shaping the global outlook.



### Things to Watch in 2021

To help you sharpen your operational and tactical focus on 2021, we have put together a series of articles to highlight some areas we believe might merit a higher priority in your planning.



### US-China Trade War

The fraying US-China relationship will remain the biggest (non-coronavirus-related) threat to global trade performance. We expect concurrent tensions in the fields of technology, finance and investment to intensify.



### US 2020 election

On November 7th the Democratic challenger, Joe Biden, was declared the winner of the presidential election. While the Trump campaign has launched legal challenges in several swing states, we do not expect these to alter the outcome.



### Oil Markets

With markets still oversupplied and the economic fallout from the coronavirus pandemic deepening, oil prices have remained under pressure. We expect prices to remain fairly subdued in 2020, averaging US\$42/barrel.



### Global Trade

We expect global trade volumes to fall by about 11.6% on average in 2020. The pandemic has also sparked an uptick in protectionism, which will carry long-lasting consequences for the global trade landscape.



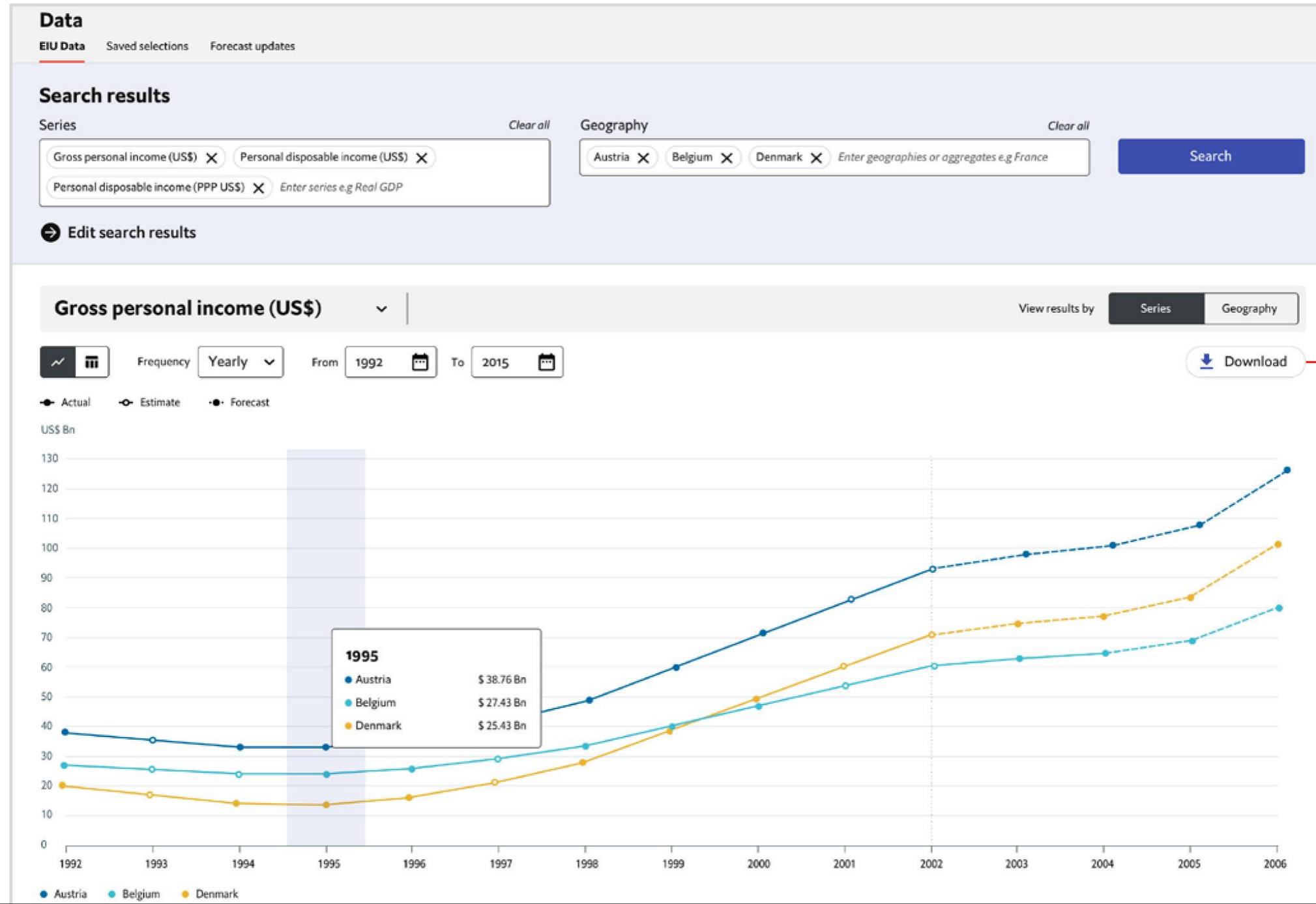
### Brexit

After several rounds of talks, the two sides of the Brexit negotiations are still far apart. Compromise is possible, but will require greater high-level engagement to reach a breakthrough.

- Themes let you discover the world by event or trend, such as the US-China trade war, Brexit or global trade

# Powerful new data visualisation tools

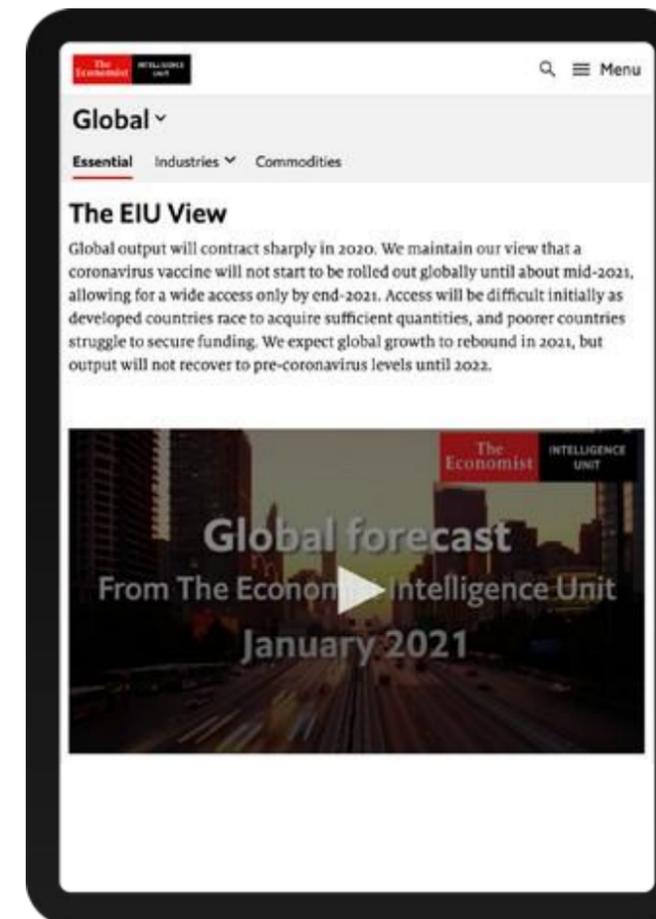
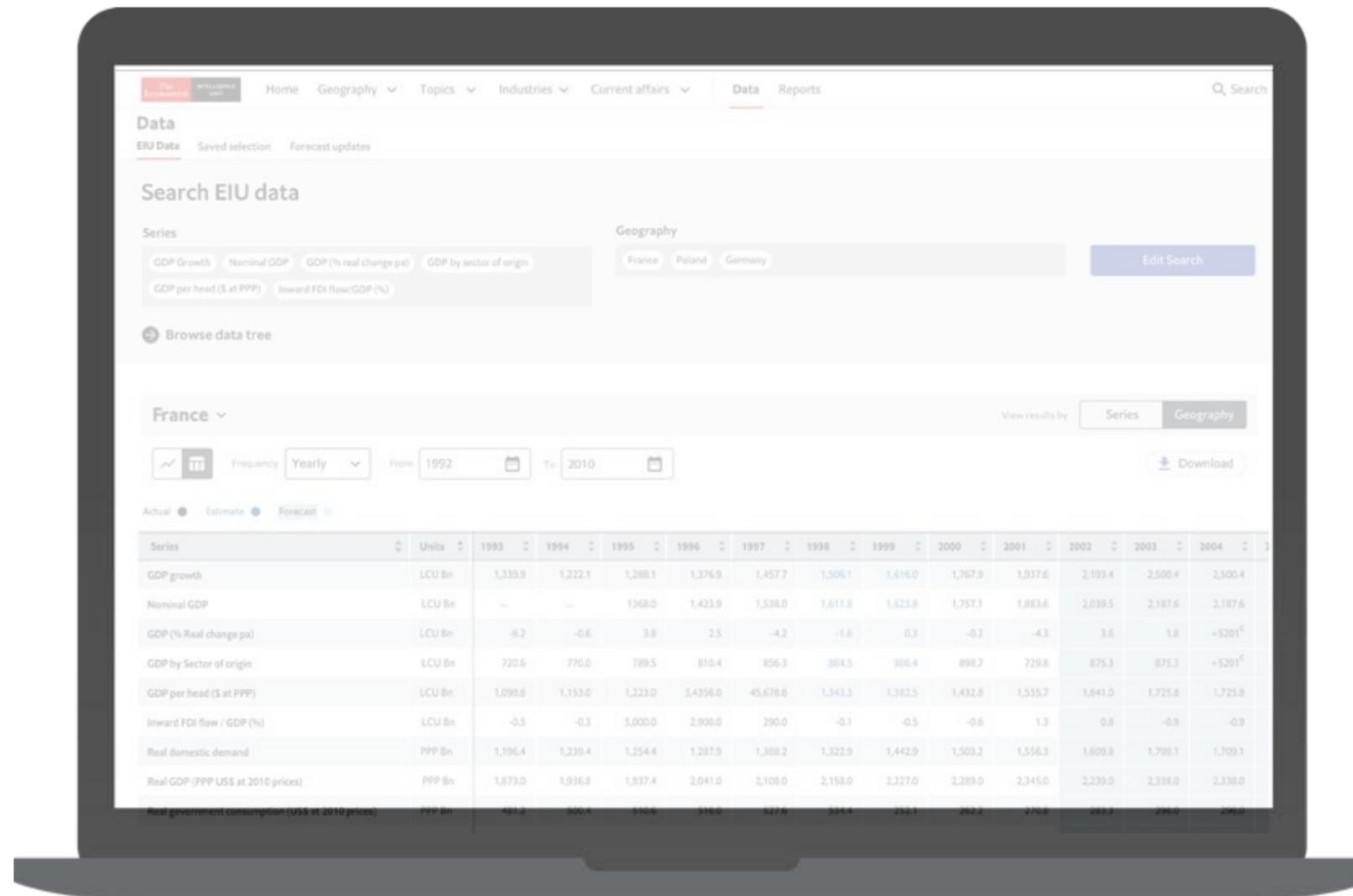
Connect key data points and insights



Download charts and tables in the best format for you, including JPG, PNG, SVG, Excel and CSV files

# Accessible from any device

Analysis and insights available wherever, whenever and however you need it



# EIU Viewpoint

All the political, economic and market insight you need to succeed

- Curated expert insights to highlight what's most important
- Accessible on any device, from desktop to mobile
- Easy to navigate to relevant content
- Quick to see what's important and what's new
- Dynamic charts alongside insightful analysis
- Simple to determine and refine data selections
- Interpretation of data series with descriptions throughout

## Contact us



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