YNOS

Indian Ecosystem Partner for Institutions

Empowering Innovation. Enabling Access.

Introduction YNOS & CREST

YNOS Venture Engine is a comprehensive intelligence platform on startups, investors, and ecosystem enablers, developed in partnership with the Centre for Research on Start-ups and Risk Financing (CREST), IIT Madras. YNOS empowers startups with curated investor access, actionable market intelligence, and strategic connections. CREST contributes deep academic research expertise to support entrepreneurial innovation and sustainable growth.

Key Highlights

282,908	**485,658**	**87,304**	**6,066**
Startups	Founders	Deals	VCs & Networks
14,732	**1447**	**962**	**112**
Angels	Incubators & Accelerators	Banks Lending to Startups	Govt. Schemes for Startups

Platform Data

• Comprehensive ecosystem mapping: Startups, founders, investors, incubators, government programs, debt providers.
• Deep investor profiling: Domicile, type, sector preferences, investment history, co investor patterns.
• Startup intelligence: Incorporation details, compliance status, valuation, funding rounds, patents, and digital presence metrics.

Institutional Users

Service 1 - YNOS Platform Subscription

The YNOS platform integrates startup data, investor intelligence, ecosystem enabler information, funding insights, and compliance tracking into a single AI-enabled environment.
Institutions gain access to all the data to research on Indian startup ecosystem with following benefits:

- Founders: investor targeting, benchmarking, valuation.
- Investors: screening, co-investor identification, trend tracking.
- Incubators: startup selection, benchmarking.
- Government: policy design, ecosystem showcasing.
- Universities: research, student entrepreneurship awareness.

Benefits for Students and Faculties

Student Benefits	Faculty Benefits
Insight Dashboard - Access real-time startup ecosystem analytics **VERV Valuation Tool** - Calculate startup valuations using market data **Startups Database** - Explore 216,000+ Indian startups with advanced filters **Angels & VCs Platform** - Research 11,700+ angel investors and 5,100+ VCs Explore **career opportunities** for students	Research Analytics - Access exhaustive datasets for academic research Government Funding Database - Analyze funding schemes and supported ventures Incubators Platform - Compare 1,100+ incubators and accelerators Data Export Tools - Download unlimited reports in CSV format

Service 2 - YNOS Pitch Events

A shark tank type pitching event featuring 20+ Funded startups and 10+ investors, that benefits both parties: startups gain valuable exposure, insightful feedback, and potential funding, while investors access quality deal flow and early investment opportunities.

This event serves as a key branding activity for Institutions, enhancing brand presence, attracting promising startups, and garnering media attention through news coverage.

YNOS manages investor engagement, preliminary pitch screening to ensure quality, and overall event execution. The institution facilitates the venue and covers associated costs, including catering and travel if necessary, ensuring smooth logistics and attendee comfort.

Previous Engagements

Bharat Tex 2025 Startup Showcase at India's largest textile and apparel event, YNOS curated a startup pavilion focused on sustainability, circular economy, and textile tech
25 startups | 50+ investor connects | Industry and policy participation

Kongu Startup Pitch Fest (July 2025) With KGiSL Institute of Technology and KG Venture Studio
40 curated startups | 20+ investor connects | Follow-up traction support

Service 3 - Dashboards: One Stop Information Platform on Start-ups

India's transformation into an innovation-led economy depends on startups emerging from academic institutions. NIRF rankings now prioritize institutional innovation metrics, making startup performance visibility essential for competitive positioning.

An institutional startup dashboard quantifies your innovation impact and strengthens your NIRF ranking position. Expected outcomes include:

- Boost admissions, college ranking and reputation by using dashboard stats and visualizations as a PR tool for media, ranking agencies, and prospective students.

- Showcase your impact in building the startup ecosystem via real-time success metrics and stories.

- Support student entrepreneurship by highlighting active startups, connecting students to mentors and live opportunities, and enabling the placement team to attract startups for internships and jobs.

- Enable better decision-making for investments, government reporting, and spotting high potential sectors.

- Facilitate alumni engagement by spotlighting alumni-founded startups and measuring collective achievements.

- Strengthen collaborations with industry, government, and international partners by displaying tangible innovation results.

These features make dashboards key for visibility, data-driven management, and institutional branding for innovation

Our Proof of Work: Customized Intelligence Dashboards

YNOS can build dashboard for you to track and monitor as well as showcase your portfolio. We have already proven the credence of our dashboard with three instances:

ONE INNOVATION   Higher Education Innovation Tracking for **Ministry of Education**

INNOVATION TN   State-Level Ecosystem Intelligence for **Guidance Tamil Nadu**

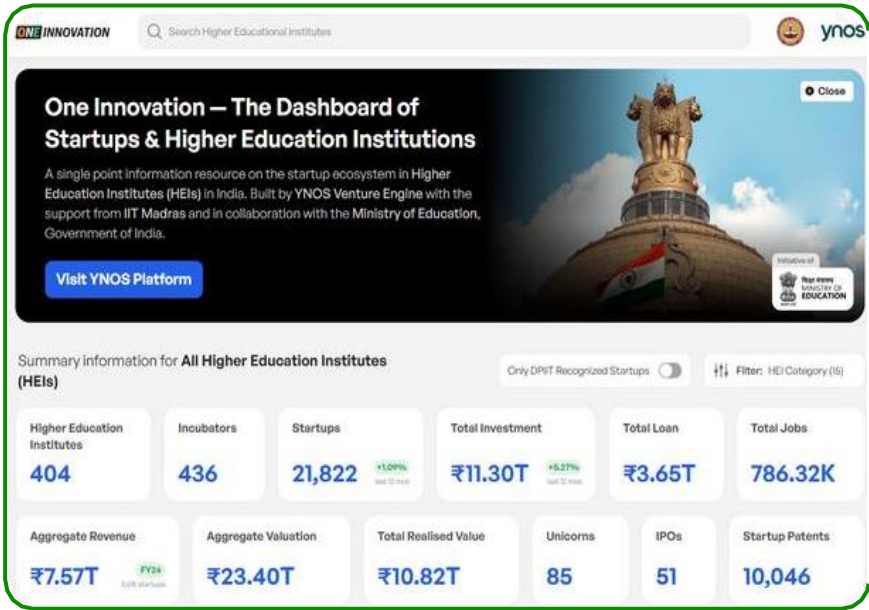**VIBGYOR**   Sector-Specific Startup Analytics for **Ministry of Textiles**

Innovation Tracking Dashboard - Higher Education Institutions

ONE INNOVATION provides comprehensive tracking of innovation outcomes from higher education institutions across India, enabling incubation centers to benchmark their performance and identify collaboration opportunities.

Users	Usage	Benefits
Ministry of Education officials	Monitor innovation outcomes across higher education institutions nationwide	Data-driven policy making with insights on regional and sectoral innovation strengths and gaps
Educational Institutions (Universities, Colleges, Schools)	Track institutional contributions to innovation, startups, research projects, student entrepreneurship	Showcase impact, attract funding, improve institutional rankings, and boost student engagement with start-up ecosystem*
Students and Faculty	Access mentorship, entrepreneurship programs, collaboration opportunities, and live startup info	Enhanced learning, entrepreneurship encouragement, internship/job connections
Government Agencies (DST, NITI Aayog, DPIIT)	Evaluate scheme effectiveness, grants, and compliance reporting	Transparent impact measurement and improved resource allocation

*As of early 2025, DPIIT-recognized startups have reportedly created over 17.69 lakh (1.769 million) direct jobs. The projections for 2035 represent a massive increase from current levels, highlighting the expected exponential impact of the startup sector on the Indian workforce.

Dashboard

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