



# GeoCreDe

*Atlas of Indian Banking*



- A data driven geovisual analytical platform for banks, NBFCs & researchers
- Unravels insights in credit & deposit markets
- Analyse emerging trends across micro geographies
- Assessing market potential for business expansion

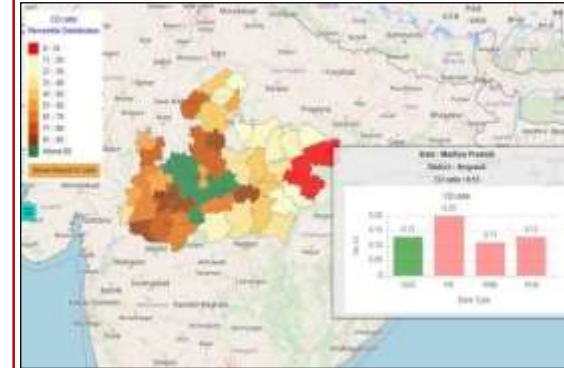
### Coverage

<b>Granularity</b>	Districts(733) & Centres(around 7000)
<b>Dataset</b>	Deposit & Credits of banks by type and bank category

### Benefits

A Geo visual analytical platform for bankers & businesses for benchmarking performance, optimal allocation of resources and assessing granular flow of credit for businesses.

### Market Size & Shares



CD Ratio of Private Banks of Madhya Pradesh for 2018-19 Q3

### Explore



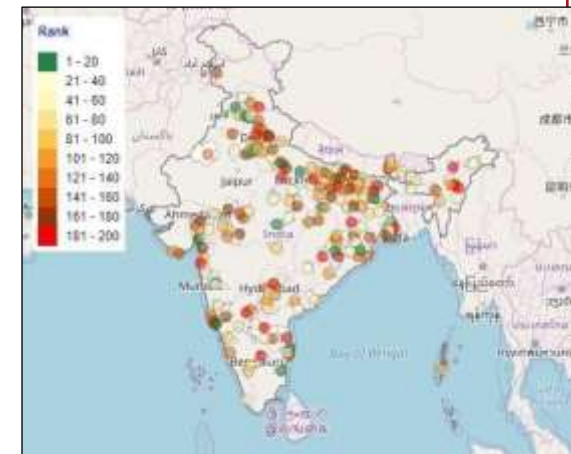
Credit Growth >15% in Tamil Nadu & Kerala Left: Result | Right: Complement of the result

### Credit by Occupation



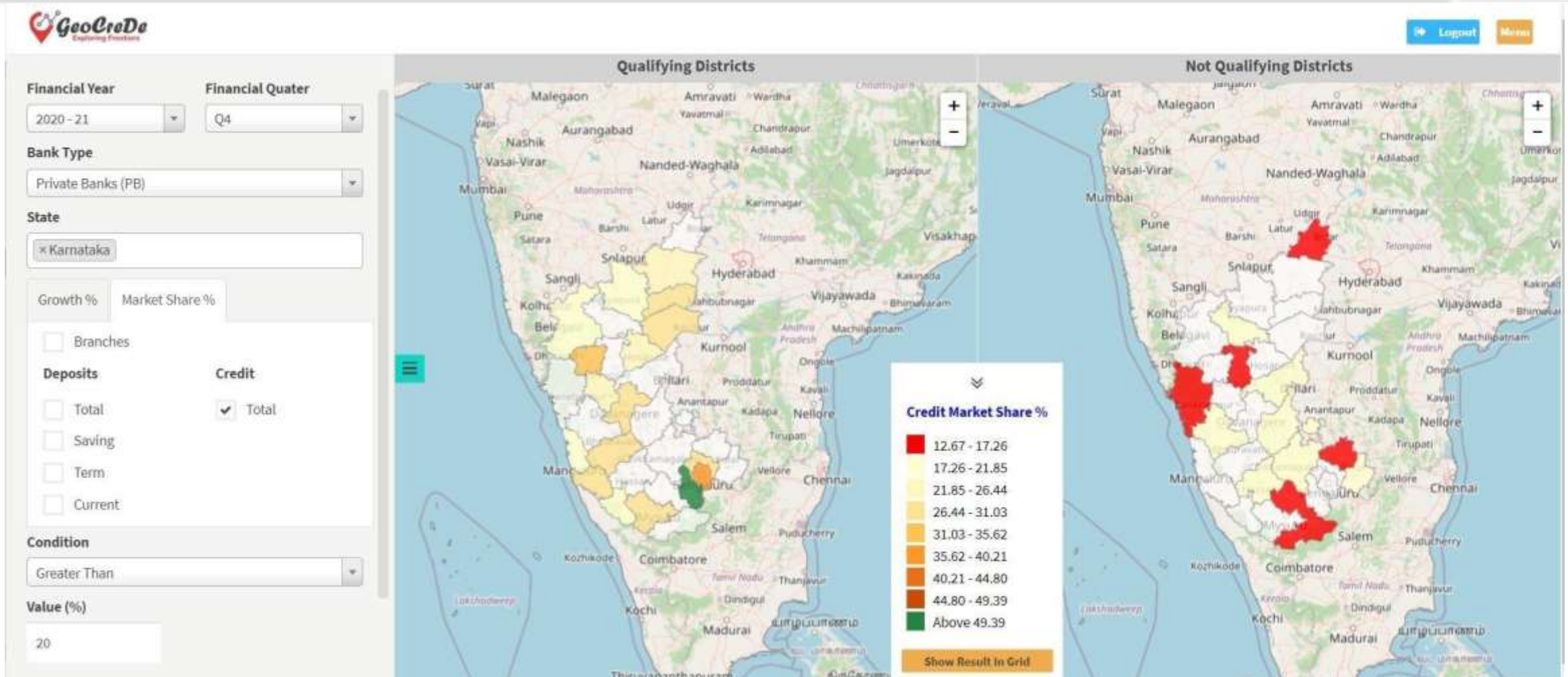
Credit Outstanding Percentile distribution of AP with lead occupation of each district for 2016-

### Digest



Top 200 Centres on Credit growth (2017-18 Q3 to 2018-19 Q3)

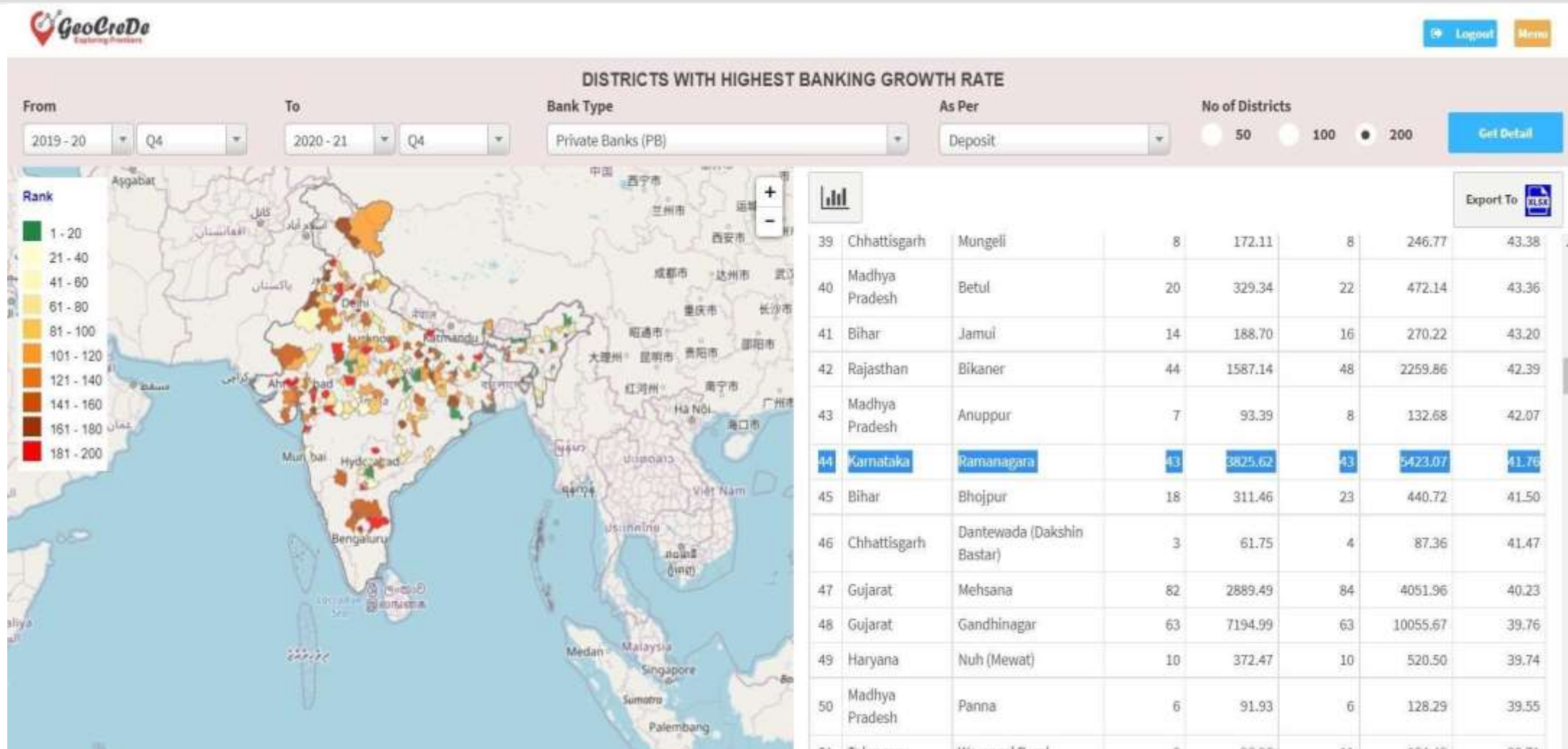
# Explore - Market Share % Pvt Bank



The two maps above are presenting the market share of credit of private banks in the districts of Karnataka.

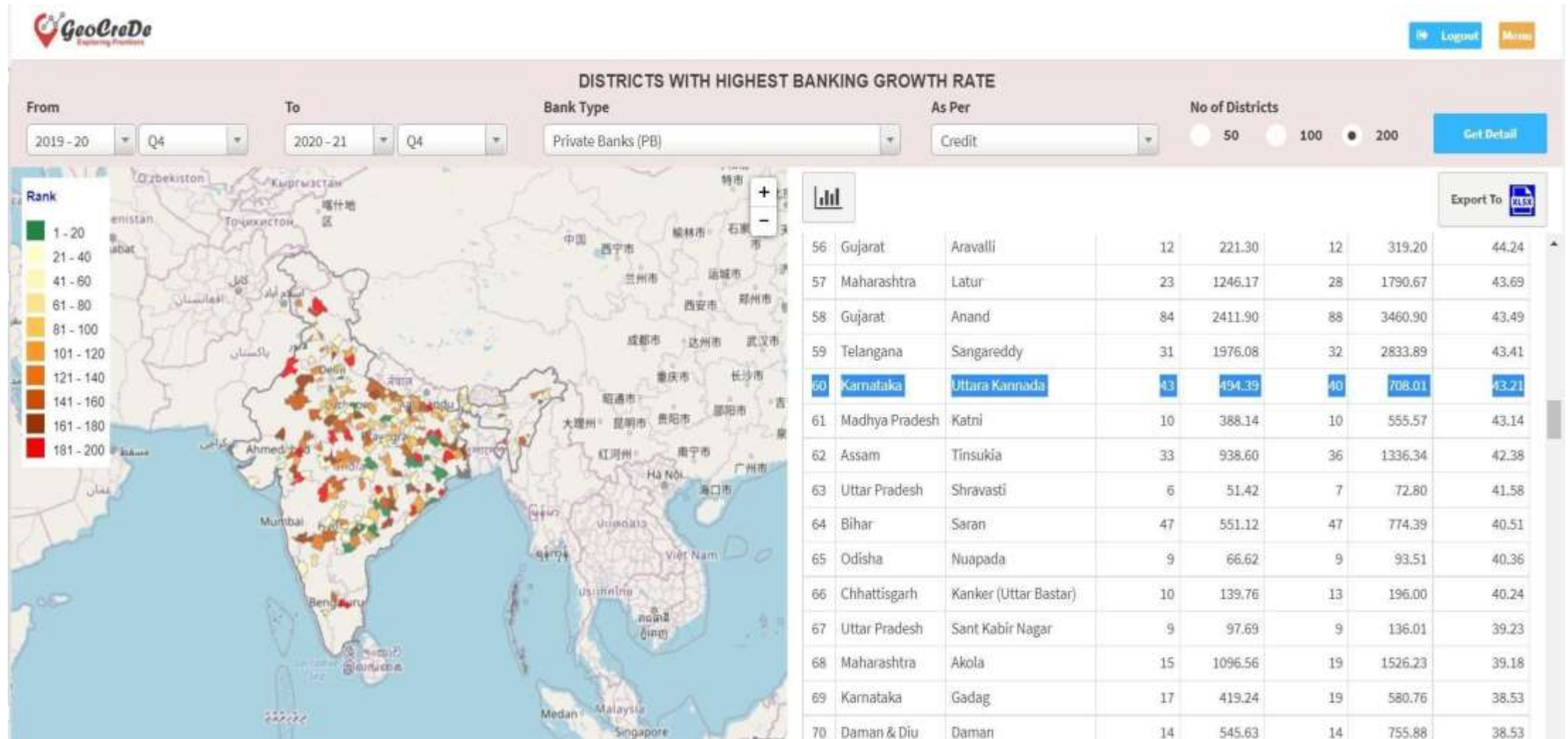
Left hand side map is having those districts where the credit growth is more than 20% and the Right hand gives you those which are less than 20%.

# Growth rate of districts in deposits



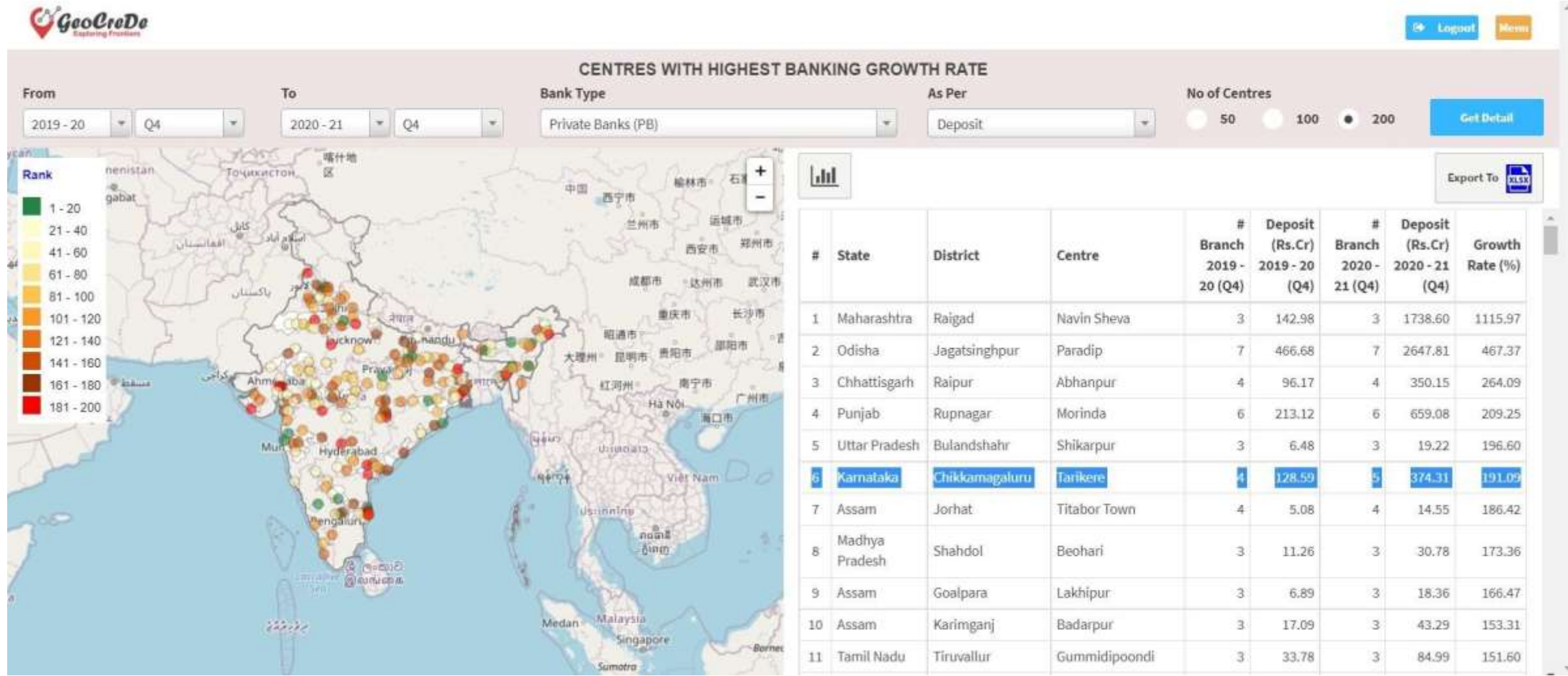
The above map gives you the TOP 200 districts in deposits which has grown over Year on Year

# Growth rate of districts in credit

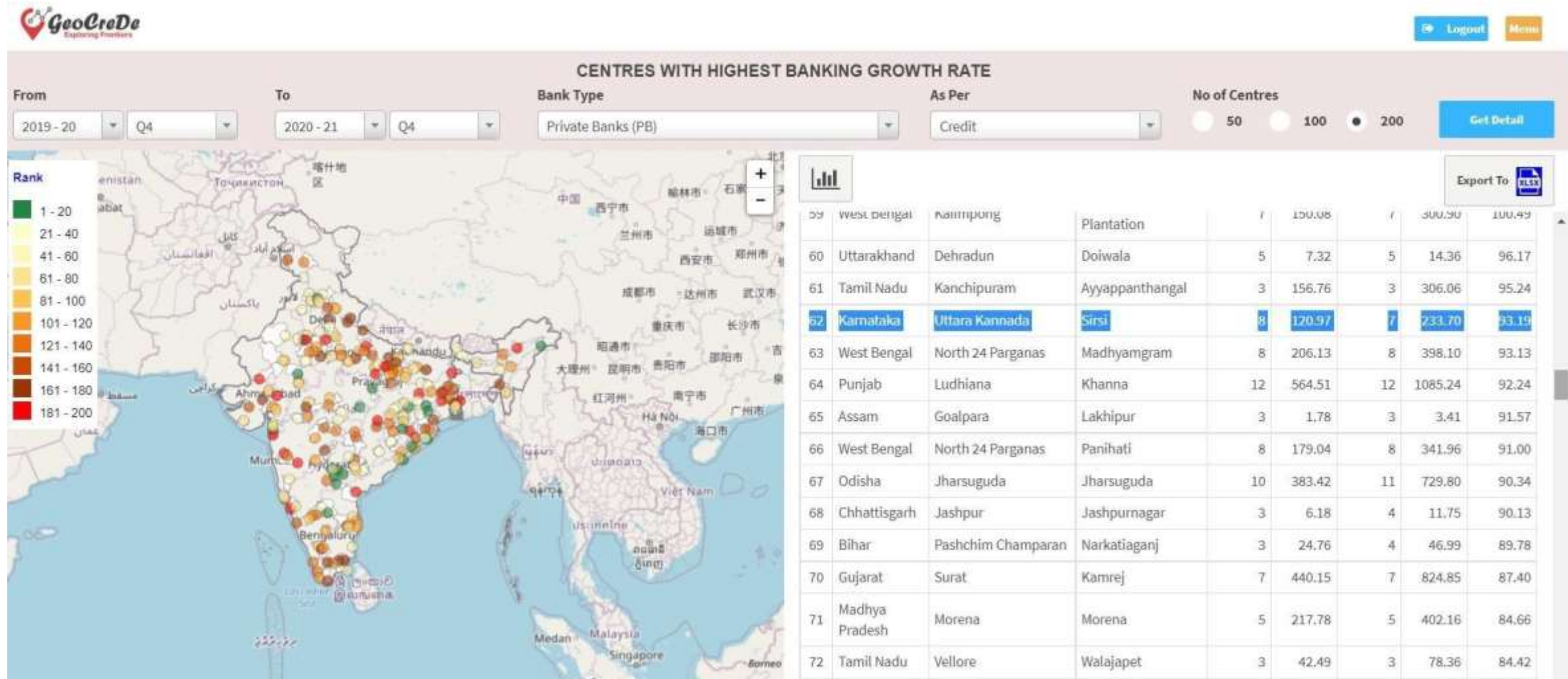


The above map gives you the TOP 200 districts in credit which has grown over Year on Year

# Growth rate of centers by deposit



# Growth rate of centers by credit



**For any queries, Contact:**



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