

Corporate Subscriptions 2025

April 2025

Every day, Bloomberg's 2,700 journalists and analysts break news all the way around the world. But we also try to explain that world in all its complexities, so that you get the bigger picture.

We cover more companies, industries and markets in more depth than anybody else, and we are always looking for the links between them.

As they say, context changes everything.

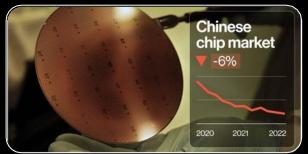
John Micklethwait Editor-in-Chief



Understand the /politics story behind the /tech story.

Explore the /trade story causing the /commodities story.

Unpack the /economics story within the /climate story.







Context can change how you see things. And how you change things.

Context changes everything.

So much *more* than articles. All this included in your corporate subscription.



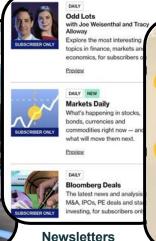


Unlimited Articles

No paywall, no limits. Access to every article, on your desktop and the Bloomberg News app.



Bloomberg TV Unrestricted access to the only worldwide, 24-hour financial TV network.



Insights on topics you care about most, delivered to you first and exclusively.

Businessweek

Digital versions of our powerhouse investigative magazine featuring game-changing interviews with industry leaders.



Unlimited, centralized access to live radio, podcasts and narrated articles.

Audio

		$\overline{}$
♦ INDEX	VALUE ♦	% CHANGE ▼
MOST ACTIVE		
Glencore PLC	456.40	+1.25%
Switzerland	09/15	
Barclays PLC	161.460	+0.86%
United Kingdom	09/15	
Rolls-Royce	227.40	+0.71%
United Kingdom	09/15	
Centrica PLC	169.70	+0.59%
United Kingdom	09/15	
HSBC Holdin	629.30	+0.38%
United Kingdom	09/15	
Marks & Spe	219.70	+0.37%
United Kingdom	09/15	
Lloyds Banki	43.200	-0.07%
United Kingdom	09/15	
Vodafone Gr	79.810	-0.16%

Watchlist

Timely and accurate information on chosen market indicators, your company, your competitors and your portfolio.

Market Data & Watchlists Accurate. Immediate. Actionable.

Now with real-time data for U.S. Equities updated every 10 seconds.







Real-time Market Data.

Insights are only valuable when they are data-driven. With a Bloomberg.com subscription you can view and track <u>stocks</u>, <u>commodities</u>, <u>rates and bonds</u>, <u>currencies</u>, <u>futures</u> and <u>sector performance</u>. Adjacent to charts, tables and tickers you will find the corresponding articles to go behind the figures and inform your next decision.



Your very own Watchlist, personalized by you.

Get timely and accurate information on your chosen market indicators, your own company, your competitors and your portfolio. A personalized content feed is generated directly by your Watchlist selections, and optional alerts allow you to know the moment related news breaks.

Create a Watchlist

Market Data & Watchlists

Stocks, indexes, and relevant news – all in one place.



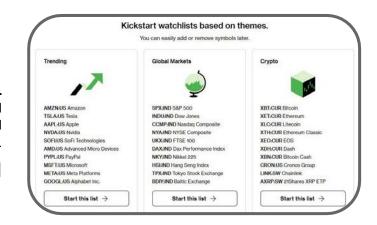
Combine data with context.

Don't just track markets – understand them. Be updated on the latest news and happenings based on your saved Watchlist, and easily add relevant securities to your Watchlist straight from article pages.

Watchlists for all.

Whether you are a seasoned analyst or new to investing, our curated watchlist themes ensure fast setup and monitoring of the sectors and topics that matter most to your portfolio, your company or your clients.

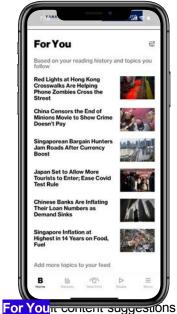
Create a Watchlist



Bloomberg.com Mobile Insights, anywhere.



Bloomberg.com optimized for mobile and tablet



based on your reading history and topics you follow



watchlist of the macrospood get timely and accurate information on stocks, funds, currencies, indices and more



Video and processing it is feed 24/7, or catch up with segments and all shows on demand

Analysis delivered *exclusively* from a selection of over 30 **Subscriber-Only** newsletters.

Business



Industrial Strength > with Brooke Sutherland

Odd Lots >

with Joe Weisenthal & Tracy Alloway

Bloomberg Equality > with Claire Suddath

Supply Lines >

Business of Space >

Working Capital >

Bloomberg Deals >

Weather Watch >

Finance



The Everything Risk > with Edward Harrison

CFO Briefing > with Nina Trentmann

ETF IQ > with Katie Greifeld

The Brink >

Economics Daily >

Markets Daily >

Bloomberg Crypto

> Bloomberg

Going Private >

Tech



Power On > with Mark Gurman

Q&AI > with Shirin Ghaffary

Soundbite > with Ashley Carman

Game On > with Jason Schreier

Cyber Bulletin

> Tech In

Depth

Regional



The Readout > with Allegra Stratton & Ailbhe Rea

Money Distilled > with John Stepek

Merryn Talks Money > with Merryn Somerset Webb

Paris Edition > with Lionel Laurent

Mideast Money >

The London Rush

Next China >

Lifestyle



Business of Sports >

Hyperdrive >

Top Shelf >

Watch Club >

Prognosis >

Bloomberg TV Watch unlimited. Live and on demand.



Bloomberg TV+

is the *only* worldwide 24-hour business and financial television network. Reaching leaders across business & finance, our coverage spans the market timings of every open and every close 24/7.

TV Schedule









On Demand

Watch the latest full episode, clips and archived episodes of Bloomberg's full slate of award winning shows. As a subscriber you unlock unlimited viewing across desktop, mobile and smart TV streams.

Explore Shows









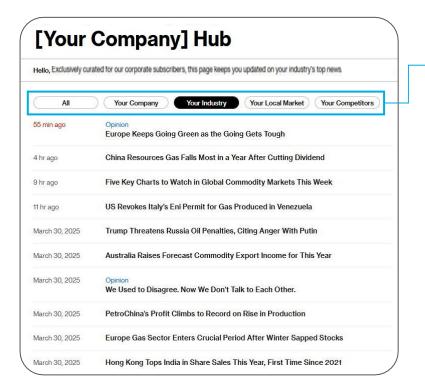


Business as you've never seen it. Bloomberg Originals offers bold takes for curious minds on today's biggest topics. Hosted by experts who investigate the intersection of business and culture, climate change, technology, finance, sports and beyond.

Watch Here

[Your Company] Hub

Bring your team the information that matters most ... faster ... with a custom news feed on topics you select



Tailor your team's feed

to topics such as:

Your Company

News that directly mentions your firm all in one place

Your Industry

Breaking news, trends and analysis of your sector

Your Peers

Stay informed on your competition to stay ahead

Focus Markets

The regions, markets or nations that affect your business most

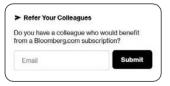
Most Read

Top stories followed by your organization.



Refer Your Colleagues

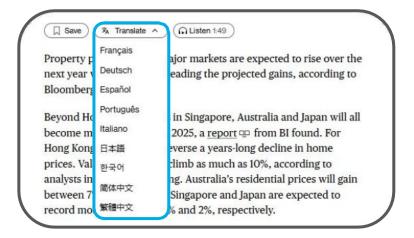
Who else would benefit from this subscription?



Your news. Your language.

Article translation in 10 languages. Only for Subscribers.

True insight comes when the news speaks your language. Choose your preferred language from the drop down button on **every article**.





2 Enjoy reliable translations that stay true to the original content. Don't let language get in the way of empowering global teams with the best insights.

So much *more* than content.

Additional features that support your workflows.

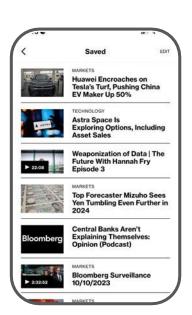


Send impactful news stories to non-subscriber colleagues or customers via the **gifting button**. 5 ungated gift articles per month.



Set alerts so you know immediately when a journalist publishes the next breaking story or opinion piece on your industry.





Save articles, videos and podcasts across the Bloomberg app and website. Revisit later in your **personal synced list**.

Live Q&A

Your questions answered by Bloomberg journalists in real time.

Listen to Bloomberg journalists as they offer insights and context discuss topics across markets, politics, technology and more - and join the conversation.

Only Bloomberg.com subscribers can ask questions directly to our host journalists – an exclusive opportunity to gain real-time insights from industry experts.

Stay informed, go beyond the headlines, and get the answers you need directly from our leading journalists on the most important topics affecting your business.

Listen to recent sessions:

- Powell's Tricky Task Was to Assure Investors on the Economy. Did It Wo Listen
- How Trump's Tariff Wars Are Upending Business Strategies
- Behind China and India's Decades-Long Battle
 For Control Over Indian October

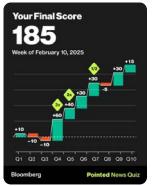


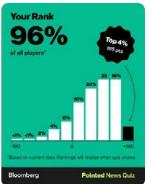
Introducing Pointed 🞉

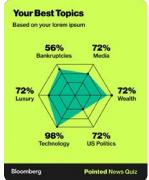
Bloomberg.com's news weekly quiz for risk-takers

Engage your team by putting their news and markets knowledge to the test. Compare how you stack up against peers with shareable charts. Most importantly, navigate to relevant articles on the week's questions to deepen understanding of key topics.











Al Takeaways

Your article – summarised in 3x key insights

Understand the story in seconds.

Al Takeaways deliver concise, Al-powered summaries of articles, making it easy to grasp key insights from Bloomberg.com articles, stay informed and explore other relevant content.

A proposed US trade measure could impose million-dollar levies on Chinese ships docking in the US, disrupting global trade and affecting the shipping industry.

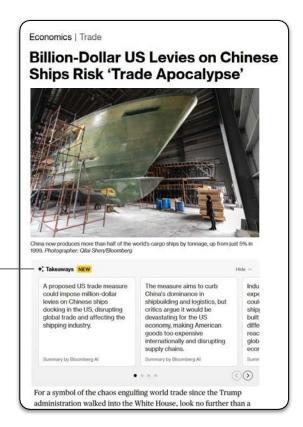
Summary by Bloomberg Al

The measure aims to curb China's dominance in shipbuilding and logistics, but critics argue it would be devastating for the US economy, making American goods too expensive internationally and disrupting supply chains.

Summary by Bloomberg Al

Industry executives and experts warn that the proposal could lead to a two-tier shipping market, where Chinabuilt ships are treated differently, and could have farreaching consequences for global trade and the US economy.

Summary by Bloomberg Al



For any queries, Contact:



Bharat Book Bureau

Real Tech Park, Sector - 30A, Vashi, Mumbai, India - 400703.

Website: www.bharatbook.com

Email: raju@bharatbook.com

Mobile: +91 92237 67111