

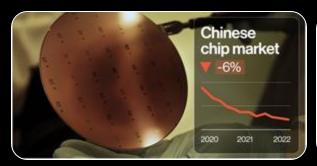
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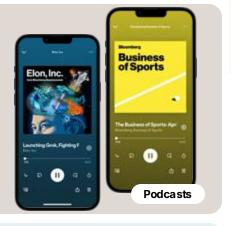
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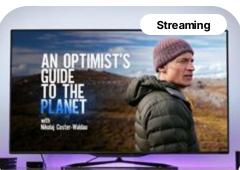






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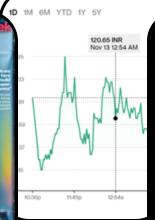
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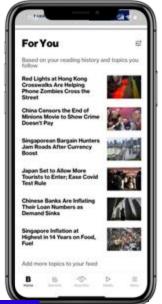
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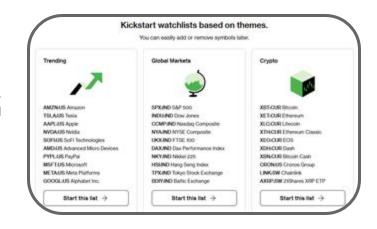
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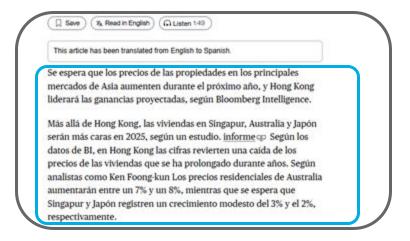
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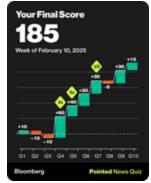
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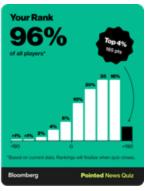
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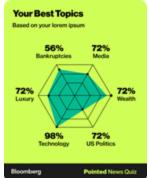
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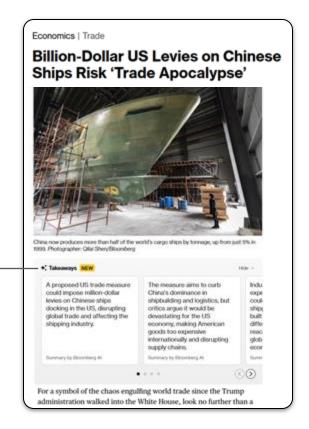
Summary by Bloomberg Al

The measure aims to curb China's dominance in shipbuilding and logistics, but critics argue it would be devastating for the US economy, making American goods too expensive internationally and disrupting supply chains.

Summary by Bloomberg Al

Industry executives and experts warn that the proposal could lead to a two-tier shipping market, where Chinabuilt ships are treated differently, and could have farreaching consequences for global trade and the US economy.

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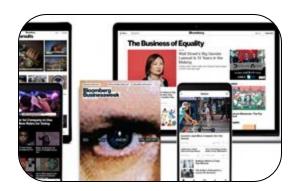
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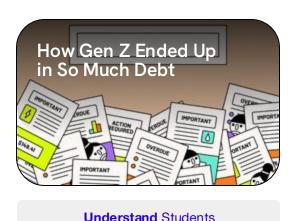


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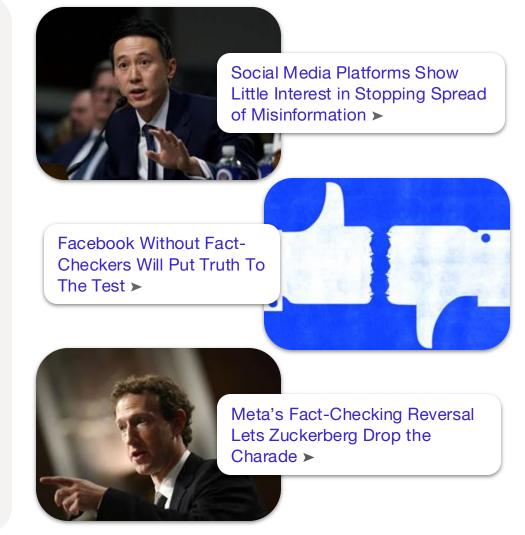


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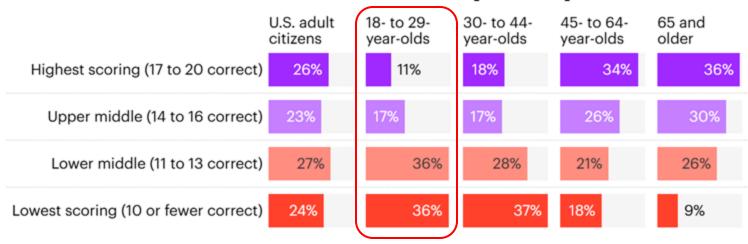
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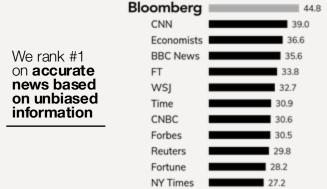
Older adults perform better than younger adults when it comes to the Misinformation Susceptibility Test



Source: YouGov. April 3-9 2023.

Note: YouGov showed U.S. adult citizens a randomized set of 20 headlines – 10 of which were real headlines and 10 of which were fake – and asked people to say whether they believed each headline was real or fake. This survey design comes from the Misinformation Susceptibility Test (https://doi.org/10.3758/s13428-023-02124-2)

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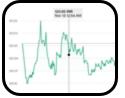
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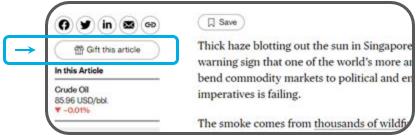


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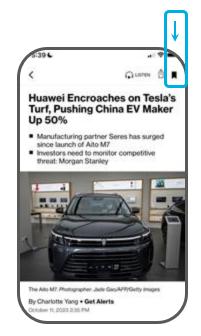
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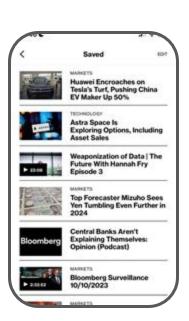


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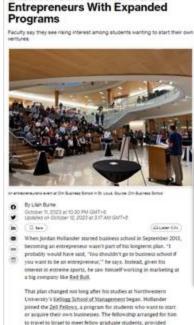
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Business Schools Are Beginning to Embrace Stakeholder Inclusion



Columbia Business School Reimagines Its Future With a New Campus

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The World's Best Business Schools, Ranked By Dimitra Kessenides

Transitional may be the best way to describe the past two plus years for MBA students and schools running full-time professional programs.

Since 2020, with Covid-19 cases spiking around the world, business school leaders, educators, and employees have been in a state of constant adjustment: first fully remote, then partly hybrid, more variations on those approaches, then finally incorporating as much in-person instruction as possible. Schools developed protocols and tested digital tools for remote learning, aiming to ensure seamless education at the level expected. The goal was to find activities that might in some way cultivate a sense of belonging-to a class, a cohort, an affinity group-while still keeping one's distance.

For many of the H7 programs in this year's Best B-Schools list, the past few months have marked the fullest return to normalcy since the onset of the pandemic. What does a return to campus look like-and are the pandemic adjustments fully a thing of the past?



"The Covid-19 outbreak, combined with new opportunities offered by technology and different expectations from professionals, has accelerated trends that we started to apply long before the crisis," says Jan Hohberger, associate dean of the full-time MBA program at Spain's Esade (#10 in the

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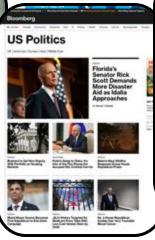
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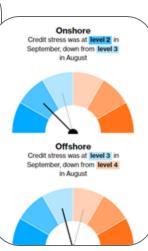


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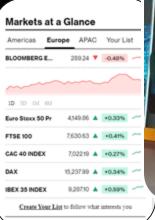
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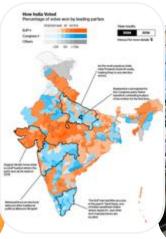
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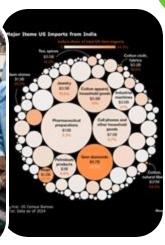
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28.8%

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51%

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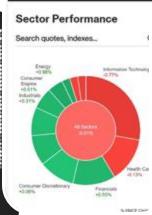
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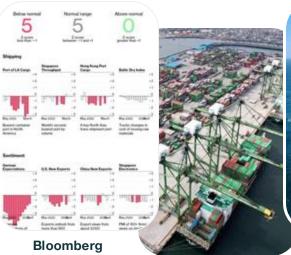
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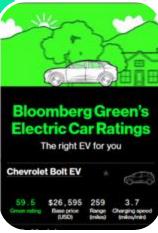


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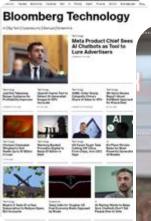
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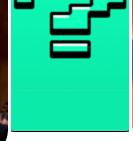
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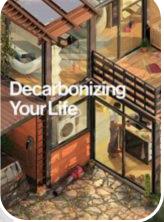
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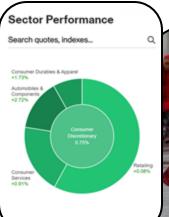
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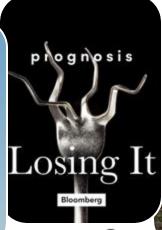
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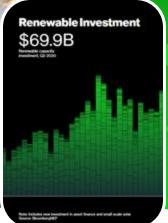
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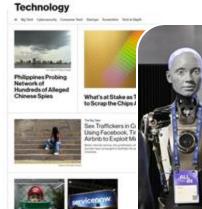
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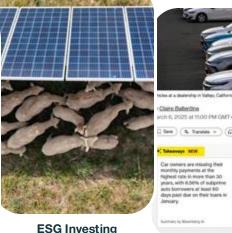
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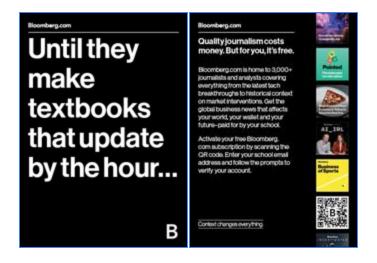


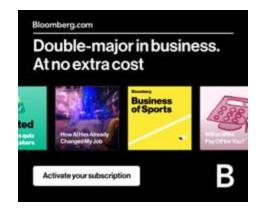
Email and Social Communication

Our partnerships success team is on hand with email and social post templates. Use within course led emails, on relevant e-learning platforms or across broader student communications channels as you see fit.

Ensure student & faculty usage with ongoing activation and messaging support from our academic team









Tools for Admins *Convenience, Transparency and Control.*



Your admin portal puts you in control with clear and easy navigation to manage users.

- Immediate user search, user removal and user list download
- 2 Add users as you desire, individually or in bulk
- 3 Manage access rights for multiple admins quickly

Monitor and maximise employee use with transparency to how your subscription is helping drive the team.

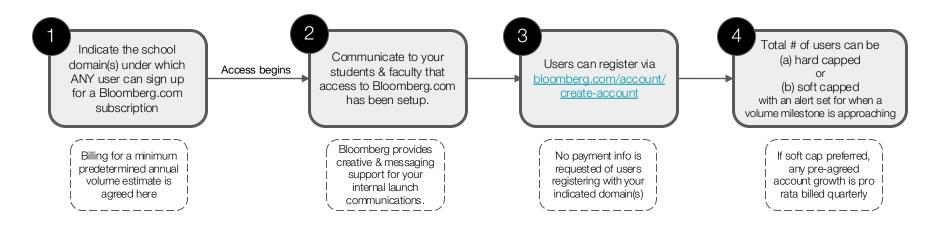
Understand **how often** your team is utilizing their subscription 4

- View the sections **most engaged** with 5
- Be privy to your team's **most popular** articles 6



Allow List

grant the ability to begin a subscription to users who register with a valid corporate email domain(s)



Clients have seen the most success with **Allow Listing** when looking to minimize admin, while ensuring that the maximum amount of internal colleagues who crave Bloomberg.com have easy and quick access.

Single Sign On (SSO) seamless access via your enterprise's login credentials

SSO is the industry standard and preferred method for large organizations.

Benefits

- tighter controls
- support for multiple protocols (SAML, OAuth, AuthO)
- support for Web, Mobile app, iPad app (aka platform agnostic)
- 1-time setup, then plug-n-play
- ability to grant access to only a subset of employees within an organization controlled by you
- eliminates need for manual list review, as login matches your organization's employee credentials



Clients have seen success with Single Sign On when looking to implement a seamless flow for their users, eliminating hassle and maintain the focus on diving into the world's leading business content.

For any queries, Contact:



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