

Caixin Group Subscription

By Caixin Global

Aug 2021

Content

1. **About Caixin**
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3. **Benefits & Hot Features**

1. About Caixin

Caixin Media and Caixin Global

Caixin is a media group dedicated to providing financial and business news through periodicals, online content, mobile apps, conferences, books and TV/video programs. Caixin aims to blaze a trail that helps traditional media prosper in the new media age through integrated multimedia platforms.

Caixin's editorial team are well-known for independent thinking and professional practices. They are insiders with a profound understanding of China's economic and social transition. They are sharp observers with a global vision.

Built upon Caixin Media's award winning journalism, Caixin Global delivers fast-paced, reliable business and financial news about China to the world. It offers its English news via a 24/7 digital and mobile platform (caixinglobal.com). It also has an intelligence arm that offers policy analysis, industry monitoring, and in-depth research with insight into China's economic policy-making and its financial markets.

Websites and Apps

English Digital



Read Caixin, Know China Better.

Web: caixinglobal.com

App:



Chinese Digital



Web: caixin.com

App:



Madam HU Shuli

Madam Hu Shuli is also a **professor** of the School of Communication and Design at **Sun Yat-sen University**. She is **internationally recognized for her achievements in journalism**.

- 2017, Hu was named one of the World's Greatest Leaders by Fortune.
- 2016, awarded the honorary doctorate degree from Princeton University
- 2014, received the Ramon Magsaysay Award
- 2012, received Missouri Honor Medal for Distinguished Service in Journalism
- 2011, listed among Top 100 Influential People by Time magazine
- 2009、2010, twice named one of Top 100 Global Thinkers by Foreign Policy magazine

Founder and Publisher, Caixin Media
Chairman, Caixin Global

Caixin Global Editorial Team



Li Xin,
Vice President, Caixin Media
Managing Director, Caixin Global

Li Xin is leading the company's global news and intelligence services, as well as Caixin's international branding and global events.

Before Caixin, Li Xin was the **Managing Editor of the Chinese [Wall Street Journal](#)** and Chinese Dow Jones newswire.

In 2006, she founded Caijing Magazine's first bureau in the United States, as a correspondent of politics and economics. Li was a documentary producer at China Central Television between 2001 and 2004.

Li Xin is an **avid public speaker**, moderated panels at **international conferences** such as the World Economic Forum, DLD and Caixin Summit, on topics of China's economy and finance, tech, environment and women leadership, and spoke on journalism, China's economy and overseas investment at conferences at Oxford University and Global Editor's Network.

Editorial Team



Nerys Avery
Senior Editor

- Specializing in China's economy with over 15 years' experience in journalism
- 10 years with Bloomberg News in Beijing as speed desk editor, economics reporter and economics editor
- Also works for Economist Intelligence Unit, writing on China's economic data



Bob Simison
Senior Editor

- 27 years at The Wall Street Journal and 11 years at Bloomberg News as reporter, editor, and manager
- Investigations and projects teams and reporters he led at the WSJ and Bloomberg won a number of awards including a Pulitzer Prize.
- His areas of experience include business, markets, finance, economics, health care, science, transportation, and government.

Editorial Team



Han Wei
Assistant Managing Editor

Han Wei joined Caixin Media as an English reporter in 2009. She previously worked for Caijing Magazine and China Radio International, reporting business and financial news. She graduated from the University of Edinburg with a Master's Degree in international politics.



Lu Zhenhua
Senior Editor

Before joining Caixin Global, Mr. Lu Zhenhua worked for the South China Morning Post and the 21st Century Business Herald, reporting from Washington D.C., Hong Kong and Brussels.

Editorial Team



Lin Jinbing
News Desk Chief
Finance and Economy

Mr. Lin has nine years of experience in finance and economy news coverage at Caixin. He has also covered corruption in various industries, and received several Caixin awards for investigative reporting.



Flynn Murphy
News Desk Chief
Company

Murphy leads business coverage at Caixin Global, and reports on the drug sector, healthcare and medical politics in China and the region.

His journalism has appeared in a dozen publications including Nature, Daily Telegraph (UK), The BMJ, The Sydney Morning Herald, the South China Morning Post and Nikkei Asia.

Our Expertise

● Independence

An independent media organization in China. Adhering to the creed of "Stay professional, stay focused. Stick to the truth" in doing news coverage, with an independent team spirit and way of operating.

● In Depth

Committed to professional journalism, experts at investigative reporting, exclusive and in-depth writing, professional industry analysis and company stories. Also a professional information provider in business and financial areas.

● Credibility

The first media in China to form the Public Confidence Committee, unanimously recognized as a professional and trustworthy news media at home and abroad. It is a trusted source of news for overseas readers and is regarded as an industry benchmark by domestic news media.



Public Confidence Committee

Public Confidence Committee

To ensure journalistic integrity, Caixin not only **maintains the highest professional and ethical standards**, but it has also set up a public confidence committee composed of **respected intellectuals and academics** entirely independent of Caixin's board of directors and management. The Committee has the right to decide on the appointment and removal of the editor-in-chief and the setting of editorial policy.



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Development Research
Center of the State Council



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COMMITTEE MEMBER
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Executive Editor,
Comparative Studies Magazine



COMMITTEE MEMBER
XU HONG
Professor, School of Journalism
and Communications,
Peking University

They are all reading Caixin

Tim Cook 提姆库克

Current Chief Executive Officer of Apple Inc.
苹果公司首席执行官



Li Ka-shing 李嘉诚

Li Ka-shing, the chairman of the board for CK Hutchison Holdings
香港首富、长江和记实业有限公司主席



IMF

Apple

万科

长实

Christine Lagarde 克里斯蒂娜 拉加德

Managing Director (MD) of the International Monetary Fund (IMF)
国际货币基金组织 (IMF) 总裁



Shi Wang 王石

Shi Wang, Founder and Chairman of China Vanke
万科实业股份有限公司董事会主席



They are all reading Caixin

A large percentage of Caixin readers are financial elites, policy makers and future world leaders who work for the world's top international investment banks, private equity, global leading hedge funds, central banks (G20), think tanks, international organizations and the world's top 50 universities, **covering more than 60% of institutions in various global top rankings** including:

- Investment Bank: Goldman Sachs, JP Morgan, Morgan Stanley, Citi, UBS, Credit Suisse, Barclays, Deutsche Bank...
- Private Equity: Blackstone, KKR, Sycamore, Carlyle, TPG Capital, Warburg Pincus, Oak Tree...
- Asset Management: Blackrock, Vanguard, State Street, Fidelity, PIMCO, Charles Schwab, Allianz, GIC, Temasek...
- Hedge Fund: Bridgewater Associates, Citadel Advisors, Millennium Management...
- Central Bank: Australia, Brazil, Canada, China, France, Germany, Indonesia, Italy, Republic of Korea, Turkey, United Kingdom, United States...
- International Organization: World Bank, IMF, BIS, OECD, ADB, AIIB...
- Think Tank: PIIE, Paulson Institute, CSIS, Heritage Foundation, Chatham House...
- Academic: Yale University, New York University, Stanford University, Harvard University, Tsinghua University, Peking University...

Caixin Global Readership



Top 3 locations (the U.S., China Mainland, Singapore)
occupy nearly 50% of all users

Rank	Top 10 Location
1	United States
2	China Mainland
3	Singapore
4	Hong Kong
5	India
6	Canada
7	United Kingdom
8	Australia
9	Malaysia
10	Japan

Where you can find Caixin overseas



Nasdaq



New York Times Square



International conferences

WEF Davos
BRICS summits
APEC summits
G20 summits
IMF and World Bank's annual meetings
etc.

Accolades



"One of China's more outspoken media organizations, Caixin..."



"Caixin, an intrepid Chinese magazine well known for unusually bold investigations..."



"Caixin, a leading Chinese business magazine."



"The well-respected Caixin site..."

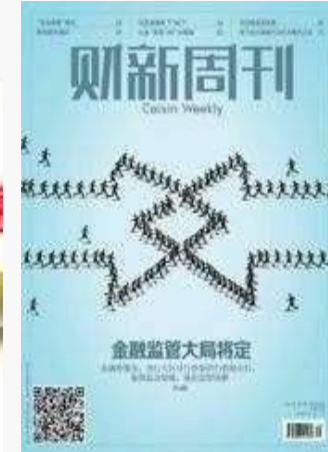
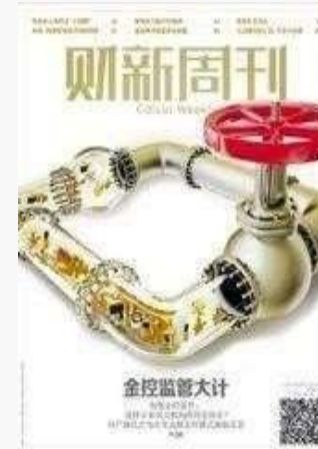


"Influential reformist magazine Caixin..."

2. Special Coverage

Economic & Financial Policies and Regulations

- Caixin provides accurate and in-depth coverage of economic and financial regulatory policies, timely feedback on policy implications, and thus becomes a must-read source for decision-makers.
- Caixin's timely, comprehensive and authoritative interpretation of China's financial policy is widely trusted by the market.
- Related series reports on:
 - China's new wealth management regulations
 - China's reforms on stock market registration



<https://weekly.caixin.com/2019-02-01/101377141.html>

<https://weekly.caixin.com/2018-08-03/101311365.html>

<https://weekly.caixin.com/2018-06-01/101261511.html>

Financial Corruptions and Scandals

- Caixin exclusively muckrakes scandals of large-scale financial institutions with broad influence and numerous counterparties in China's financial market, and thus strongly moves the market.
- Related series reports on :
 - China Anbang Insurance Group
 - China Huarong Asset Management
 - CEFC China Energy



Caixin Series on Anbang Insurance

Exposed how Wu Xiaohui, the founder of Anbang, leveraged his family ties to woo financial regulators for special treatment

In 2014, Caixin started to investigate and report on Anbang's suspicious shareholding structure and funding sources, ahead of all media. From 2014 to 2017, around Anbang's funds, company structure, and overseas acquisition, Caixin launched three cover articles and hundreds of reports, helping overseas investors gain insights of this suddenly emerged Chinese buyer

<https://www.caixinglobal.com/2016-03-30/101011771.html>

<https://weekly.caixin.com/2017-04-28/101084438.html>

<https://www.caixinglobal.com/2018-09-13/anbang-offloads-first-asset-since-state-takeover-101325817.html>

Series Report on CEFC China Energy

Exposed how CEFC China Energy and its actual controller Ye Jianming rose rapidly as an energy giant in China, unveiling his illegal trade with numerous government officials and former army officers

A 25,000 word report revealed CEFC's complex political and business network, widely cited by Financial Times, Reuters, Bloomberg and more news outlets. After Caixin's exclusive report was released, stocks and bonds related to CEFC plunged. Shanghai Stock Exchange twice issued emergency notice on the bond

<https://companies.caixin.com/2018-03-01/101215246.html>

<https://www.caixinglobal.com/2018-03-01/investigation-casts-shadow-on-rising-oil-star-101215272.html>



Series Report on China Huarong Asset Management

Exposed how Lai Xiaomin-controlled Huarong, one of China's four biggest asset management firms, had become the chairman's personal cash machine; and how Huarong exploited SOE credit to raise capital in Hong Kong and illicitly lent it for trading high-risk assets, causing huge losses.

Caixin exposed Lai Xiaomin's capital and personal relationship in Huarong and disentangled the connections between Huarong-related companies. Caixin's report was widely cited by the Financial Times, Reuters, Bloomberg, etc.

<https://weekly.caixin.com/2018-04-20/101237195.html> <https://www.caixinglobal.com/2018-04-23/bad-business-at-a-bad-bank-101238048.html>

<https://www.caixinglobal.com/2018-06-01/scandal-ridden-huarong-gets-new-anti-graft-chief-101260588.html>

<https://www.caixinglobal.com/2018-10-15/investors-dismiss-regulator-pledge-as-stocks-fall-to-new-four-year-lows-101335108.html>

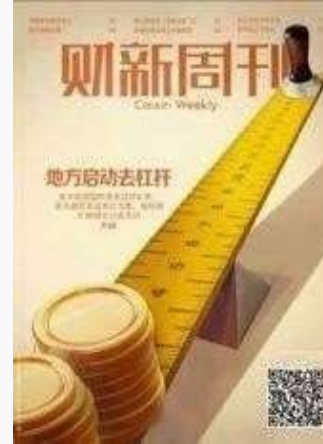


Bond Market Default

Caixin has monitored a new trend in China's bond market since 2013 — that of “rigid payment” being gradually broken in the market of non-standardized debt assets. On the arrival of material defaults, Caixin tracked the entire default process by a series of state-owned and private enterprises, and therefore was widely trusted by market participants for its independent position.

Meanwhile, the reports exposed long-standing corrupt practices in China's bond market, including bribery during bond issuance and tunneling behaviors in secondary market trading.

Related series reports on: Bohai Steel Group, Tewoo Group, Snton Group, SanPower Group, Qinghai Provincial Investment Group, etc.



<https://weekly.caixin.com/2019-06-21/101429825.html>

<https://weekly.caixin.com/2019-02-08/101378026.html>

<https://www.caixinglobal.com/2019-04-30/tianjin-commodities-trader-downgraded-for-continued-debt-risk-101410192.html>

<https://www.caixinglobal.com/2019-07-02/qinghai-soe-downgraded-amid-continued-debt-woes-101433885.html>



Technology and Startups

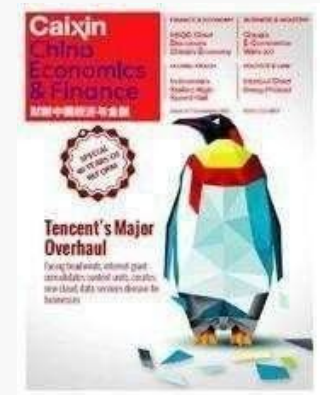
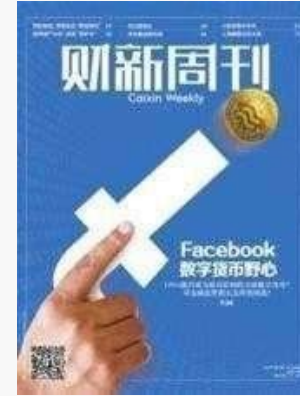
On tech news, Caixin takes its independent stance and stands out against advertorials and sponsored articles. Caixin's tech & startup news exclusively covers tech companies with independent judgment, shows the changes of internet economy, and criticizes tech giants' actions which might hurt competition or consumers.

<https://weekly.caixin.com/2019-06-28/101432628.html>

<https://weekly.caixin.com/2018-08-31/101321030.html>

<https://www.caixinglobal.com/2018-10-07/tencent-refocuses-on-business-customers-in-major-overhaul-101332089.html>

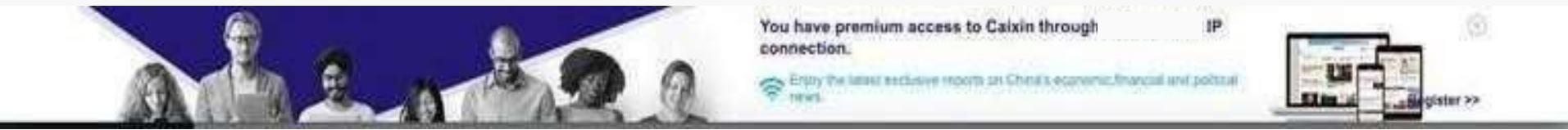
<https://www.caixinglobal.com/2019-05-13/in-depth-pinduoduo-gives-alibaba-a-run-for-its-dominance-101414700.html>



3. Benefits & Hot Features

Key benefits for group subscription

- > Unlimited access to Caixin websites and apps
- > Daily newsletter and weekly newsletters ([view samples](#)) _
- > Email recommendations of the latest news coverage, products and services
- > Dedicated customer service
- > Invitations to [Caixin global events](#)
- > Email suffix authentication and IP authentication for libraries.
- > **Group discounts starting from 10% OFF**



Hot Features

- Unlimited access to caixinglobal.com and the Caixin app
- Unlimited access to archive since 2010
- CX Daily Newsletter
- Blog
- Video
- Caixin Insight
- Podcast
- In-depth & Exclusive Coverage
- Subscriber Events
- Caixin Economic Indexes Reports
- Give friends subscription access for free
- Lucky draw for Caixin Global conferences
- Caixin roundtable and conference insight



Sep.14, 2020 03:28 PM

SOCIETY & CULTURE

Cover Story: A Year On, a Quieter Outbreak Still Sickness Thousands in Northwest China

By Wang Mengyao, Du Caicai, Bao Xianzhong, Chen Liang and Han Wei



Editor's note: Pseudonyms are used in this story to protect the privacy of people affected by the disease in Yanchangbao.

Last September, 40-year-old shopkeeper Gao Hong in Northwest China's Lanzhou city was hit with crippling joint pain and persistent fever. It took nearly six months for doctors to diagnose her condition as brucellosis, an animal-borne infectious bacterial disease.

By then, she had missed the window for the most effective treatment, leaving her with a hard-to-cure chronic condition that requires long-term medication. Since July, it's been hard for her to walk unassisted because of the joint pain.

Sep.21, 2020 11:09 PM

BUSINESS & TECH

Exclusive: Americans to Control TikTok Global Board, While China Keeps Majority Ownership

By Gao Cong and Tang Ge



The proposed new TikTok Global board, which would consist of five Americans and one Chinese, could be a sign that U.S. officials are pushing for more control of the app's U.S. operations.

An envisioned new company consisting of the U.S. operations of the popular TikTok video app would be majority-owned by Chinese parent ByteDance Ltd., but controlled by a board of American executives from the likes of Sequoia Capital and Walmart Inc., a source with knowledge of the situation told Caixin.

The deal, which has received a tentative nod from U.S. President Donald Trump, would see ByteDance bring in U.S. software giant Oracle Corp. and retailing powerhouse Walmart Inc. as minority equity partners for the new company called TikTok Global, valuing it at more than \$60 billion, the source told Caixin, speaking on condition of anonymity.

The arrangement that would see the new company's majority equity controlled by a Chinese owner while management control rested in the hands of U.S. executives is similar to a reverse situation used by most Chinese companies that list in the U.S. Stock exchanges allow for diversified ownership of companies from 00561-1968.

Sep.15, 2020 08:27 PM

BUSINESS & TECH

In Depth: China Chip Sector Has the Money, Now It Just Needs the Workers

By He Shujing and Mo Yelin



A technician works at a chip company in Hua'an, Jiangsu province, on June 15.

What do you get when you dump hundreds of billions of dollars in government and private investor cash into a limited labor market with the aim of building a world-class microchip sector from scratch?

A paradise for workers, perhaps, but also a mess.

That's what's shaping up in China, where a new group of companies flush with cash are in the midst of a fierce tussle for a limited pool of talent. That, in turn, is throwing a wrench into Beijing's plans to develop a homegrown chip industry to offset growing U.S. antagonism towards the nation's few world-class players in the sector like Huawei Technologies Co. Ltd.



Aug 11, 2021 09:57:43

Beijing Outlines Plan for Regulating Housing Rents

By Ni Maipeng and Denise Ho

Capital city may follow Shanghai in limiting rent increases and curbing illegal subletting of rental units, according to outline of Beijing rental platform.



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Aug 11, 2021 10:00:00

Six Things You Should Know About China's Personal Information Protection Law

By Qiu Lihong and Wang Shuang

The law, which came into effect on September 1, 2021, is the first law in China to regulate the collection, storage, use, processing, transmission, disclosure, and deletion of personal information.



Aug 10, 2021 10:00:00

Court Sends Former Beijing Judge to Prison for Taking Bribes in Criminal Gang Case

By Shan Yanyan and Guo Jing

Wang Dehua, sentenced to five years for harboring a 2015 gang that reportedly committed the murder.



Aug 10, 2021 10:00:00

WHO Calls for Halt to Booster Shots, Taliban Announce Amnesty for Ex-President, Zhang Wenhong Cleared

But China's lockdown campaign to track down 49th cases between government and business, and three-fifth of the country's population is 1.3 billion.



MOST POPULAR

1. Cover Story: How Should China Respond to the Delta Variant?
2. China Needs National Child Welfare Law to Reduce Number of Orphanage, Exposed Sex
3. Cover Story: How Will the Real Estate Market Perform in Shanghai?
4. Shanghai: Funding Almost Suspended, Cargo Handling After Two Covid-19 Cases
5. In Depth: Why Chinese-Sponsored Power System is Challenging Official Purchasing

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Reg Watch

Reg Watch No. 5: A Timeline of China's Latest Regulatory Storm

By Caixin Staff

Chinese policymakers have released a string of industry-shaking rules over the last few months. Caixin tracks the complex chronology to help make sense of it all.

REG INDEX

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Reg Watch No. 4: The Regulatory Whirlwind That Followed Didi's IPO

By Joseph Leland and John Ding

A timeline of Chinese regulatory moves since the ride-sharing giant's public debut in the U.S. on Sept. 14.

MOST POPULAR

- 1 Investors Dump Shares After China's New Rules
- 2 Western Firms Face Exclusion as China's Regulators Push for More Control
- 3 Update: Didi's IPO Could Be a Test Case for China's New Rules
- 4 Shanghai Filing Report Suspects China's Regulators of 'Overreach'
- 5 In Death, Will Chinese Regulators Push Firms to Challenge Official Policies?

Reg Watch No. 3: What You Need to Know About China's Banking and Insurance Supervisor

By Joseph Leland and John Ding

What you need to know about the China Banking and Insurance Regulatory Commission.

Reg Watch No. 2: Bringing China's Wayward Fintech Firms Back Into Line

By Joseph Leland

Ant Group and other fintech companies with significant operations in China have been ordered to shut down or scale back operations. What's behind the move?

Reg Watch No. 1: New Era of Antitrust Scrutiny on Big Tech

By Joseph Leland and John Ding

The state is cracking down on big tech companies as the government pushes for new rules to curb anti-competitive behavior in the platform economy.

CX Daily: 'Made in Hong Kong' Ban May Have Little Impact on Trade



Hong Kong

End of 'made in Hong Kong' brand expected to hurt businesses but not trade

Washington's decision to begin labeling Hong Kong goods exported to the U.S. as "Made in China" in November could deal a blow to the city's brands and raised concern among businesses, but the move may have little impact on overall trade, given how few goods Hong Kong actually makes and ships to the U.S.

The U.S. Customs and Border Protection published a notice Aug. 11 that goods imported from Hong Kong will no longer be allowed to indicate Hong Kong as their origin and must be marked to indicate China as part of President Donald Trump's executive order suspending the special treatment Hong Kong enjoyed under the United States-Hong Kong Policy Act of 1992. The labeling rule was set to take effect Sept. 25 but was postponed to Nov. 9, six days after the U.S. presidential election.

FINANCE & ECONOMICS



AP/HSBC, associated development photo (2)

Caixin

Read Caixin, Know China Better.

A warm welcome to the Caixin Must-Read newsletter. Bringing you the best of our coverage and important stories you shouldn't miss, hand-picked and explained by our editors. Enjoy!



Caixin: The fatal impact of Coronavirus lockdown

#Key Figures#

As of March 18

The new coronavirus has claimed at least 3,236 lives and infected more than 81,000 people in China. More than 100 countries and regions outside China have confirmed more than 100,000 infections, including more than 35,000 in Italy and over 12,000 in Iran.

[Check coronavirus live updates here >](#)



- **CX Daily**
daily news briefing
- **Weekly Must-Read**
Bringing you the best of our coverage and important stories you shouldn't miss, hand-picked and explained by our editors.



English

- Caixin China Biz Roundup
- Caixin-Sinica Business Brief
- Saturday/Sunday Long Read

World's Richest Create Twice the Carbon Emissions of Poorest 50%, Study Finds



QUICK TAKE

it's new: The richest 1% of people in the world were responsible for more than double the amount of global carbon dioxide emissions compared to the rest 50% between 1990 and 2015, new research has shown.

ough carbon dioxide emissions increased by 60% during the quarter-century period, the rise in emissions from the wealthiest 1% of the population was three times greater than the poorest half, [according to](#) a report published Monday by the charity group Oxfam and the Stockholm Environment Institute, a nonprofit research organization.

it else: The study said high consumption and developed countries' widespread use of carbon-emitting transport are exhausting the world's carbon budget — the amount of carbon dioxide that can be released into the atmosphere while maintaining a certain temperature range.



QUICK TAKE

Exclusive: Regulator Removes Insurer's Chair in Embezzlement Scandal

Dismissed board members also work for an aluminum giant accused of embezzling billions since 2019

Dec 21, 2020 04:59 PM



QUICK TAKE

China Tightens Covid-19 Testing Rules for Travelers From U.S.

The Chinese embassy in the United States is introducing stricter measures after a sharp increase in imported cases and alleged gaming of the testing system

Dec 21, 2020 02:18 PM



QUICK TAKE

Beijing Reports First Confirmed Case of Covid-19 in 134 Days

Two new locally transmitted cases were recorded in the capital, both linked to an imported case from earlier in the week

Dec 19, 2020 12:27 PM



Sep 22, 2020 14:11 PM

Fisher: Proverbs for Stock Market Pessimists

By Ken Fisher

Now is time to remember the old Chinese proverb: 'Control your emotions or they will control you'



Sep 22, 2020 10:39 PM

Zhang Wenhong: Second Virus Wave 'Inevitable' in China This Winter

By Zhang Wenhong

China remains at risk from imported cases and it will take about a year to get the population vaccinated



Sep 18, 2020 16:57 PM

O'Neill: The V-Shaped Recovery Marches On

By Jim O'Neill

To be truly confident about the prospect for a sustained economic rebound, we will need more evidence of progress toward better Covid-19 treatments and vaccines, writes the former U.K. Treasury official



COLUMNISTS



Ling Huzhen



Richard N. Cooper



Barry Hirschman



Andrew Hwang



Keji Jin



Shen Baoguang



Wang Tai



Jim O'Neill



Huang Hongzhang



Ken Fisher



Yu Yongding



Zhang Jun



Jennifer Zhu Scott



Zhang Wei



David Mahan

Sep 14, 2020 14:11 PM

Editorial: Making Renting a Home Less Arduous Will Help Fix China's Housing Market

Central government has taken a big step forward in improving tenant rights and helping the long-term market develop, but there is more to be done



Sep 07, 2020 12:40 PM

Editorial: For China, Getting the Digital Yuan Right Is More Important Than Getting It First

PBOC has been right not to give a timetable for potentially creating the world's first state-backed digital currency



Aug 31, 2020 13:58 PM

Editorial: For China's Biggest Cities, Migrants Are a Wealth Generator, Not a Burden

Despite household registration reform, stricter limitations will remain on the country's metropolises, but it doesn't have to be that way



Aug 24, 2020 14:35 PM

Editorial: How China Can Overcome Its Talent Deficit and Become a Chipmaking Power

To train first-rate workers, we need to further break down systemic and regulatory barriers in education and investment



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Video: A Quiet Outbreak Sickens 3,000 in Northwest China



Sep 13, 2020 07:24 PM

Video: A Quiet Outbreak Sickens 3,000 in Northwest China

By Wei Shumin, Chen Liang, Wang Mengyao, Du Caici, Guo Xianzhong

A recent Caixin investigation has found that thousands of residents around a biopharmaceutical plant in the northwestern city of Lanzhou have fallen ill. Last summer, they were exposed to a highly contagious and hard-to-treat disease as a result of...

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