

The background of the advertisement is a collage of various elements. It features several pages from The Wall Street Journal (WSJ), including a large portrait of a woman, a headline "Why We Love to Crunch", and another headline "THE WALL STREET JOURNAL". Overlaid on the newspaper pages are a tablet and a smartphone. The tablet displays the WSJ website interface, and the smartphone shows a news application. The overall theme is digital news consumption.

Time-Saving Features

WSJ.com

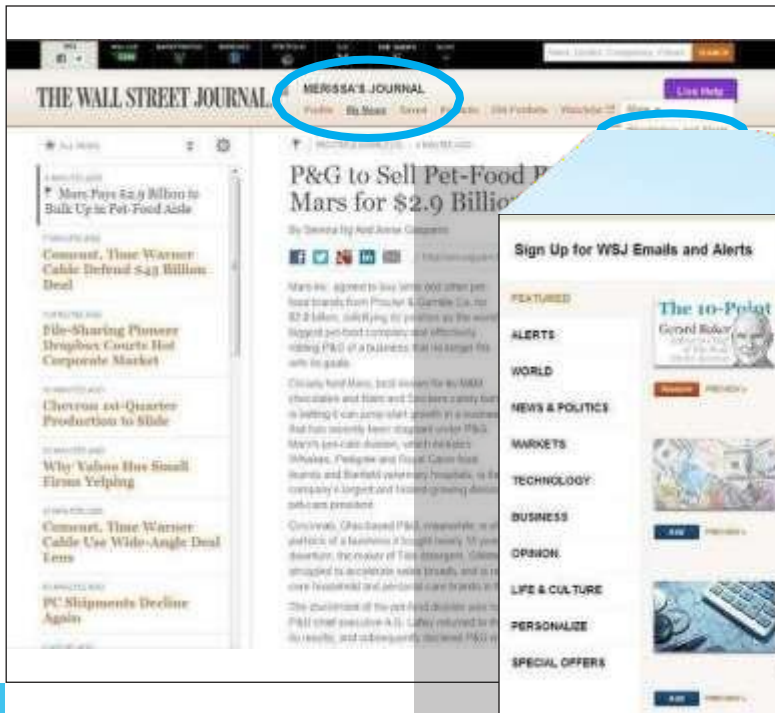
Most-Trusted News Source For Career and Life

Time-Saving Features



Get UP TO SPEED quickly —

Read the What's News column — a brief overview of the latest, most important news.



Time-Saving Features

PERSONALIZE Your Experience —

Customize your Journal information. Go to the upper-right corner and click on “Your Name” Journal and click My News. Here you will be able to select and follow companies that are beneficial to you. To sign up for specific email alerts, go to the More drop-down menu and select Newsletters and Alerts.

THE WALL STREET JOURNAL
 Tuesday, March 4, 2014 12:47:05 PM EST

Home | World | U.S. | Business | Tech | Markets | Market Data | Your News

4:47 PM: Roku Streaming Channelled into a Stock

Obama Offers \$3.9 Trillion U.S. Budget
 The president proposed a \$3.9 trillion budget package...
 - Pentagon Budget Shrink
 - EPA Panel: Super Dams
 - 70 Latest Openings

White House: Deficit To Fall to Precious Levels by 2019
 The Obama administration forecast the budget deficit would return to pre-recession levels by 2019, concluding the forecast of through higher taxes and proposed economic growth.
 - Budget: Investment in Health
 - Obama's Budget Seeks Postwar-Two Overhaul
 - GOP Rejects Obama's Anti-property Initiative

Putin: Force Remains on the Table in Ukraine
 Russian President Vladimir Putin said he didn't want to immediately need to send troops further into Ukraine, but that Russia reserved the right to use force to protect its interests there.
 - Emerging Europe: Poland's Conservatives in Crisis over Banks
 - Russia Reaches Toward Higher Gas Prices
 - Behind the Week's Markets: A Market Update

Kerry Offers Ukraine Aid, Warns Russia
 Secretary of State John Kerry, during an emergency visit to Kiev, pledged aid to Ukraine's fled government and warned the U.S. and its allies would impose sanctions against Russia if it didn't begin pulling troops from the border. Stock stable.
 - American Business Thanks to Wrecking of International Law
 - EU Set to Freeze Assets of all Venezuelan Officials

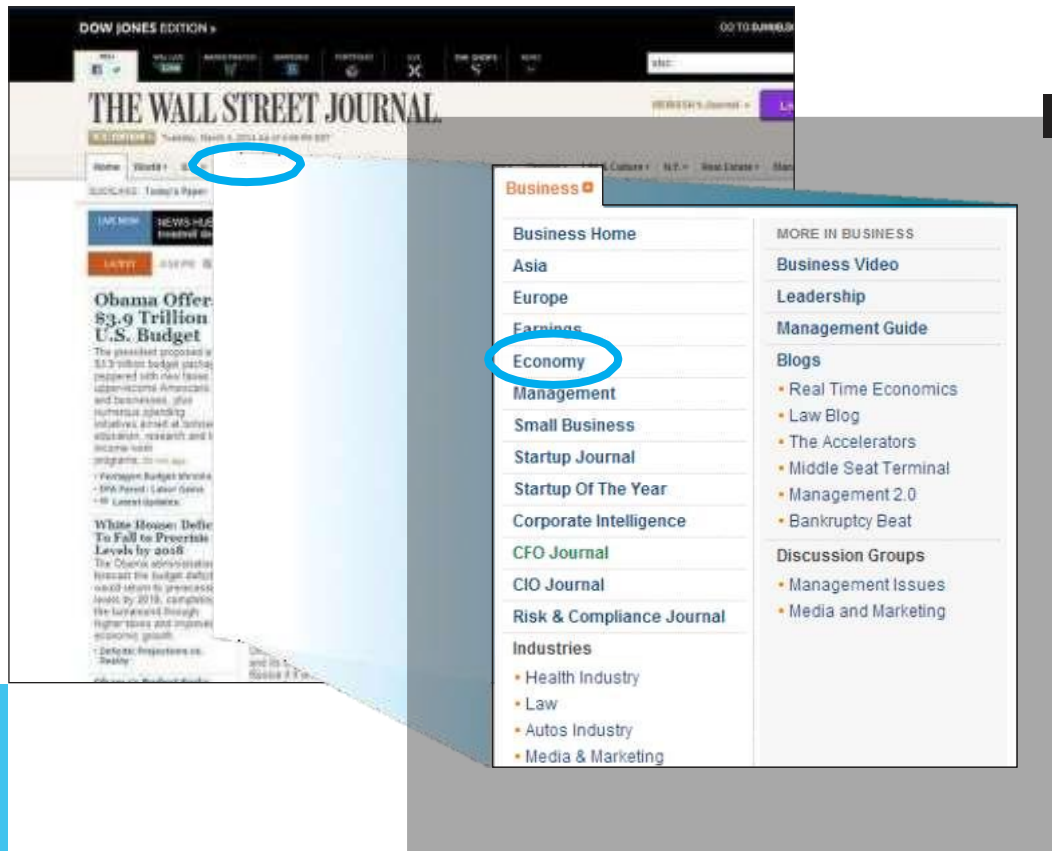
Opinion

Search Overlay:
 MORE
 U.S. Stocks
 Stock Scan: Technical Analysis
 COMPANIES & QUOTES
 PL:WIG Warsaw Stock Exchange WIG Index
 HU:BUX Budapest Stock Exchange (BUX) Index
 DWSV Dow Jones U.S. Small-Cap Value Total Stock Market Index
 DWS Dow Jones U.S. Small-Cap Total Stock Market Index
 XX:DWM Dow Jones U.S. Mid-Cap Total Stock Market Index
 PRIVATE COMPANIES
 Goodbody Stockbrokers
 RECENT SEARCHES
 stocks
 stock market
 apple stock
 View All Search Results »

Saving Features

SIMPLIFY Research —

Rely on information readily available and pre-sorted for 30,000 companies, 31 industries and 3,000 key topics. To start, simply enter your terms into the Search box in the upper-right corner of any page.



Time-Saving Features

Monitor the ECONOMY —

For News, Indicators, Calendars, Federal Reserve & Forecasting. From the Home Page, click on the Business tab and then Economy.

Time-Saving Features

THE WALL STREET JOURNAL
 Tuesday, March 4, 2014 4:41 AM EST

Home • **U.S.** • Business • Tech • Markets • Market Data • Your Money • Opinion • Life & Culture • N.Y. • Real Estate • **Management**

Home • World • **U.S.** • Business • Tech • Markets • Market Data • Your Money • Opinion • Life & Culture • N.Y. • Real Estate • Management

Careers • Business Schools • Education • At Work • Leadership • How-To Guide • CIO Journal • **CFO Journal** • Risk & Compliance • Job Search

U.S. Markets	Lead	Chg	%Chg	International	Lead	Chg	%Chg	Treasuries	Lead	Chg	%Chg	Currencies	Lead	Chg	%Chg	Commodities	Lead	Chg	%Chg
DJIA	16395.88	227.85	1.41	Nikkei	14721.48	69.25	0.47	2-Yr Note	-2/32	0.341	-0.01	Euro	1.374	0.002	0.000	Crude Oil	103.51	-1.61	-1.54
Nasdaq	4351.97	74.87	1.75	Hang Seng	22657.63	156.96	0.70	5-Yr Note	-12/32	1.539	-0.01	Yen	102.245	0.000	0.000	Gold	1334.9	-15.4	-1.14
S&P 500	1873.91	28.18	1.53	Stoxx 600	337.15	6.79	2.06	10-Yr Note	-26/32	2.699	-0.01	Pound	1.667	0.000	0.000	Natural Gas	4.623	0.131	2.85
Russel 2000	1208.36	32.00	2.72	Global Dow	2483.75	34.17	1.39	30-Yr Bond	-1/8/32	-3.642	-0.01	Swiss Franc	0.888	0.004	0.004	DJ-UBS	135.98	0.83	0.61

Date Source: Dow Jones, S&P, Nikkei, ICDAP, etc.

RadioShack's Store Closings to Break Record
 The VF Corp. is closing 100 stores in 2014, a record for the company.

Auditors' Beams Some Clients Closer
 Big 4 firms are closing 100 stores in 2014, a record for the company.

Global Stocks Rally Amid Easing Tensions
 U.S. and European stocks surged, with the S&P 500 closing at a record high.

Ahead of the Tide: The Long Road to Profit
 But Daniel's 1-Year Anniversary is a Challenge

CFO JOURNAL
 Click here to sign up

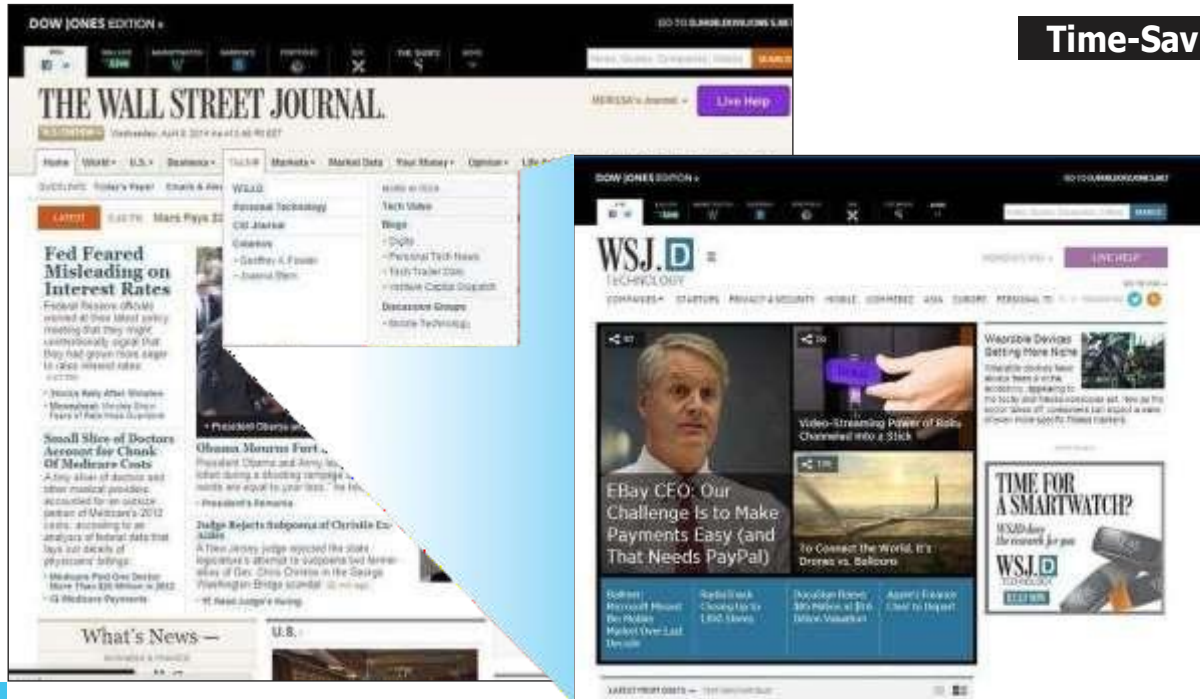
Health Care Censorship: March 4, 2014
 Health IT advocates often make other industries, industries in fact, that they challenge with information, the ability to spread critical information systems and medical devices.

Island U.S. Investors: Prepare for Potential Tax Issues
 Tax consequences can be wrong the most important issues for non-U.S. companies pursuing cross-border U.S. or direct investments in the U.S. with limited, a partner at Outside Tax LLP and U.S. Island Securities Center, also serves only to represent some of the critical tax considerations implicated in the market.

SHARPEN Your Business Strategy —

Get up-to-the-minute business-critical reporting on the most relevant news and analysis and connect the dots between trends and business strategy. Click on Business/Management/CFO Journal, CIO Journal.

Time-Saving Features



STAY ON TOP of Tech —

For must-read tech news, analysis, commentary, daily buzz and consumer-product reviews. Click on Technology to reach WSJD, for all things tech.

Time-Saving Features

The image displays two screenshots of The Wall Street Journal website. The left screenshot shows the main navigation bar with the 'Markets' tab highlighted. The right screenshot shows the 'Market Data' page, which includes a table of major stock indices, a line chart for the S&P 500, and a section for government bonds. A blue arrow points from the 'Markets' tab in the left screenshot to the 'Market Data' page in the right screenshot.

THE WALL STREET JOURNAL

GO TO BARRON'S ONLINE

WEDNESDAY, APRIL 9, 2014 4:47:13 PM EST

Home World U.S. Business Tech Markets **Markets** Life & Policy News & Events Sports Books & Entertainment

BUCC,PHL Today's Paper Email & Alerts E-News Video

Latest **Markets** **Questions About Heartbleed?**

Toyota Recall Comes Amid Clampdown On Safety

Toyota issued two recalls affecting millions of vehicles globally, another in a series of recent actions by auto makers on the heels of clampdowns by safety regulators in the U.S., Japan and China.

Medicare Payments

The president Obama's internal Medicare payments \$15.219.01

Small Slice of Doctors Ace For Big Chunk of Medicare

A tiny slice of doctors and others in an average patch of Medicare's on a slice of data that lays out a Medicare deal that says out a

What's News —

Live: Senate Hearing

World:

Search Google Again Contact With Signals

THE WALL STREET JOURNAL

MARKET DATA

WEDNESDAY, APRIL 9, 2014 **Live Help**

U.S. Stocks Europe Asia Tech Energy Commodities & Indexes International Markets Currencies Global Funds

Markets at a Glance

Major Stock Indices

	LAST	CHANGE	% CHG
DJIA	16214.08	+27.35	+0.17%
NASDAQ	4341.57	+12.47	+0.29%
S&P 500	1979.81	+8.16	+0.41%
Russell 2000	1269.26	+1.41	+0.11%
Dow Jones	1443.81	+1.23	+0.08%
Japan Nikkei 225	14721.48	+62.25	+0.43%
Hong Kong HSI	237.18	+0.75	+0.32%
UK FTSE 100	6853.77	+14.10	+0.21%

THE 10-POINT: YOUR DAILY EMAIL BRIEFING ON WHAT'S SHAPING OUR WORLD

Government Bonds

	YIELD	PRICE
U.S. 10 Year	4.25%	101.12
Germany 10 Year	4.25%	101.12
Japan 10 Year	0.10%	101.12

Market Data

Global Market Data including Emerging Markets

U.S. Stock Indexes

Track MARKETS, FUNDS & INSTITUTIONS —

Tap comprehensive, real-time news and data plus interactive tools and charts by clicking on the Market Data tab.



Time-Saving Features

ENHANCE presentations, reports, and projects —

Choose the WSJ Live tab at the top of any page. Access graphics and photos by clicking on the link at the bottom of the homepage site under Tools & Features.

Time-Saving Features

THE WALL STREET JOURNAL.

News Archive for March 4, 2014

BlackBerry Suffers Service Outage in Canada, Southeast Asia
 TORONTO—BlackBerry Ltd. says in Canada and the Asia-Pacific region suffered from a service outage Tuesday, the first such interruption under the company's new management.

Growing Advisory Firms Learn How to Be Lean
 To really grow, a financial advisory business needs to find ways to become more efficient. These days often involve new technology and a system to make their expanding ranks of advisers more effective at finding to clients and their money.

Engine Maker Backed by Bill Gates Enters China Joint Venture
 A startup backed by Bill Gates and venture capitalist Vista Ventures has set up a joint venture with an affiliate of Chinese auto maker AMVIC Group Corp. to help put the startup's next generation of engines into mass production.

Investment Bank Moody Files IPO
 Moody's & Co. unveiled plans Tuesday for its widely anticipated initial public offering, as the firm seeks to cash in on its growing stock market and the weakening state of the mortgage and automobile market that it and other lenders.

GM Loaner Probe Into Igniter Switch Recall
 GENERAL—General Motors Co. Chief Executive Mary Barra said Tuesday the auto maker has launched an internal investigation into its ignition switch recall and "deeply regrets" the shortcomings that brought the company to this point.

THE WALL STREET JOURNAL. [Social Media Icons]

Customer Service
 Customer Center
[How to Live Help](#)
 Contact Us
 WSJ Weekend
 Contact Directory
 Corrections

Policy
 Privacy Policy
 Cookie Policy
 Data Policy
 Copyright Policy
 Subscriber Agreement & Terms of Use
 Your Ad Choices

Advertise
 Advertise
 Place a Classified Ad
 Sell Your Home
 Sell Your Business
 Commercial Real Estate Ads
 Recruitment & Career Ads
 Franchising
 Advertise Locally

Tools & Resources
 Apps
 Emails & Alerts
 Graphics
 Columns
 Topics
 Guides
 Portfolio
 Old Portfolio
[News Archive](#)

ARCHIVE FILTER

2014 2013 2012 2011 2010

March 2014

Mon	Tue	Wed	Thur	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

February 2014

Mon	Tue	Wed	Thur	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

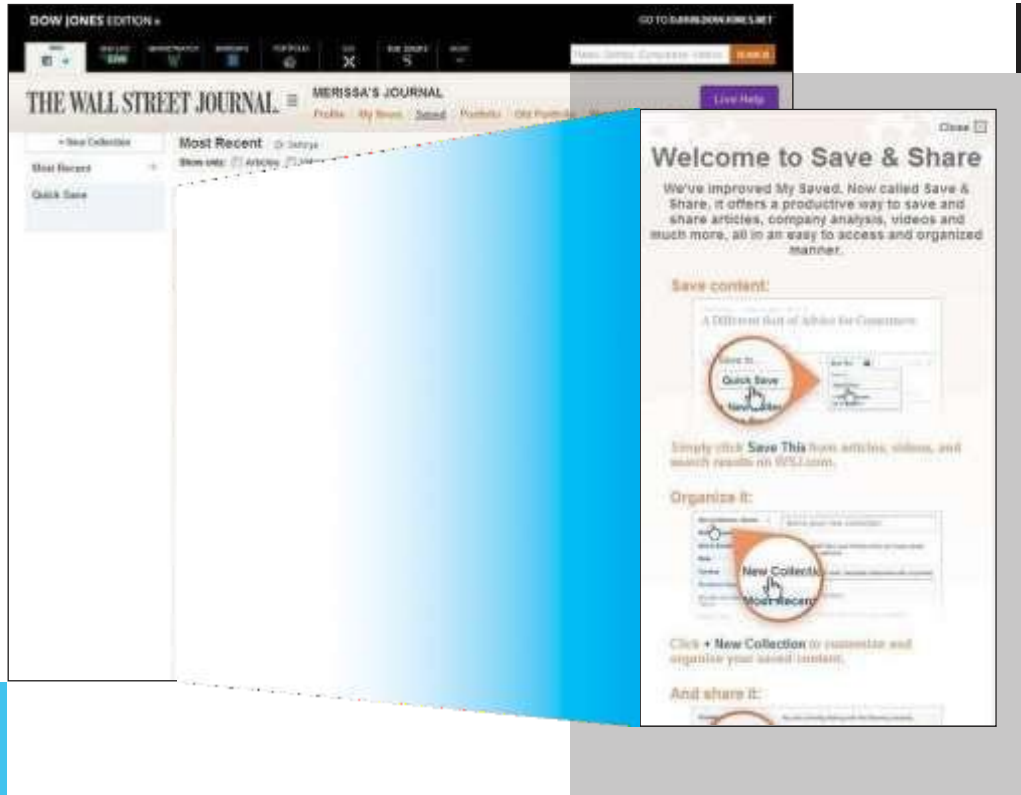
January 2014

Mon	Tue	Wed	Thur	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

EXPLORE a four-year archive —

Go to the bottom right of the Home Page under More and click on News Archive. Here you can find news by month, day and year.

Time-Saving Features



SAVE and/or SHARE your favorite articles —

Click on the Save tab at the beginning of the article. To access your saved articles, go to "Your Name" Journal at the top of the Home Page and click on Saved.

To share articles automatically, create a collection folder and designate your recipients or just click on the email link.

Time-Saving Features

The screenshot displays the Dow Jones Edition of The Wall Street Journal website. The main header includes the site's name and navigation links. A prominent blue banner on the left side of the page reads "Mobile Products". To the right, a section titled "Mobile Products" features a navigation bar with links for Home, Android, Apple, Amazon, BlackBerry, Mobile Site, and TV. Below this, a large advertisement for the "WSJ Mobile Reader for Android" is shown, featuring a smartphone displaying the WSJ app interface and a "Download Now" button. The background of the page shows a news article titled "China Takes Hard Line With U.S. on Taiwan" with a photo of two men in suits.

Go MOBILE —

Download the WSJ app for Amazon, Android, Apple, and Blackberry. Log in using your username and password created for WSJ.com.

Go to WSJ.com/mobile for more information.

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