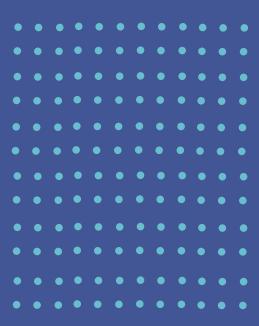
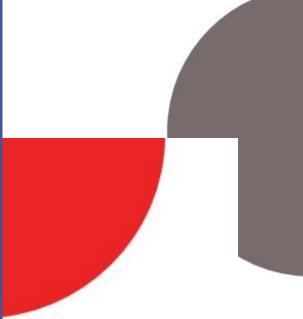


Mint

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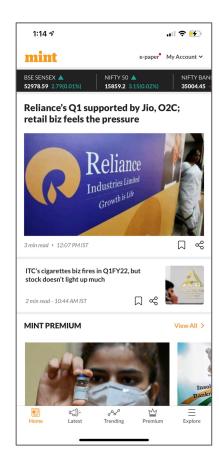
The voice of 275+ Million Indians





About Mint





Livemint.com is the fastest growing business website in India. Known for rich analyses and breaking news, Mint has quickly climbed up the ranks on the back of an extremely premium quality content and product. The new product features a unique interface designed for easy on the go read on devices such as the mobile screen.

The website is a favourite with investors as well, on the back of the rich and real-time market insights it offers. Livemint.com has over 25 million unique visitors and 70 million pages viewed per month. A sizeable share of the traffic to Livemint.com comes from outside India – visitors from abroad using Livemint.com as their window to business in India.

Benefits of Mint Premium:

- Mint is the fastest growing business website in India
- Business news across 15 industries including Financial Services, Manufacturing, Retail, Energy, Infotech etc
- Unlimited access to Mint Premium articles
- Get daily news update on Whatsapp
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- Discover distilled global insights with access to curated articles from Wall Street Journal & The Economist

mint: Sections & Coverage



News:

Mint's Journalists unravels a complex, interconnected world. Our team bring you unrivaled access to the decisions moving world's economy.

Markets:

Mint has set a standard in business journalism with extensive coverage on every sector

Technology:

From unique device reviews to incisive sector analysis, our tech coverage is essential in this ever changing world.

Business:

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Politics:

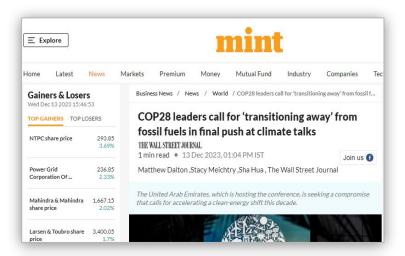
Our expert political team brings you unrivaled access to the decisions moving the world's fifth largest economy

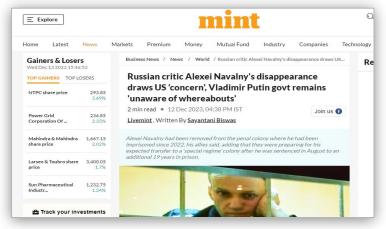
Opinion:

Get eclectic and intelligent coverage of Industry, market, and technology every day

Global Coverage







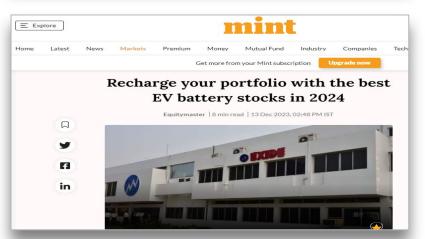




Regional Coverage





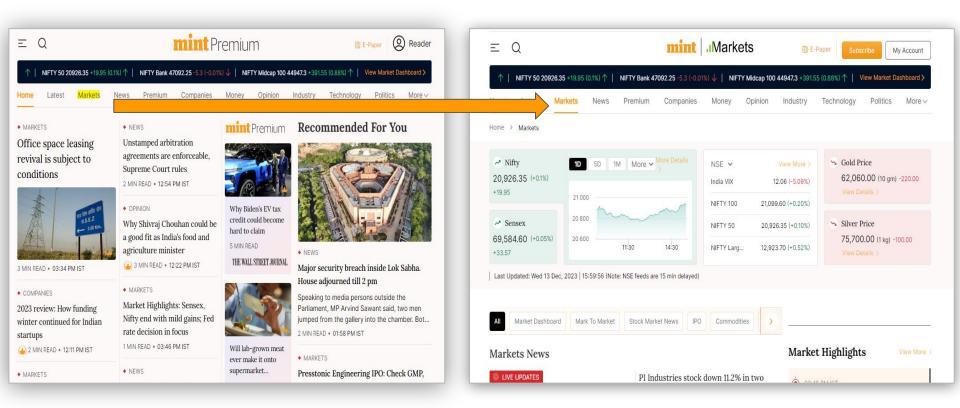






Mint: Market Data

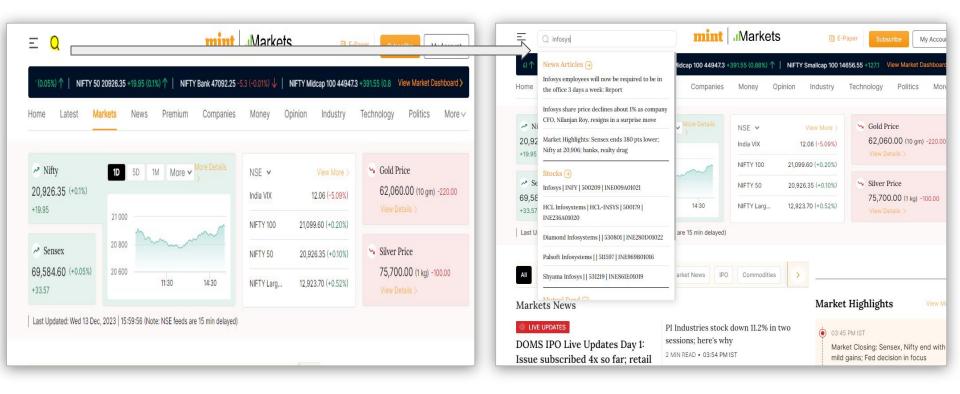




Mint: Market Data



Browse companies through name/ sector



Curated Newsletters:

Includes:

■ Mint: Top of the Morning

Your morning coffee companion and daily guide to Mint's top offerings.

Easynomics

A newsletter that explains how the economy impacts your everyday life.

☐ Crypto Notes:

A weekly newsletter decoding crypto, blockchain and the entire ecosystem.

Company Outside:

A weekly newsletter that keeps track of the business of companies.

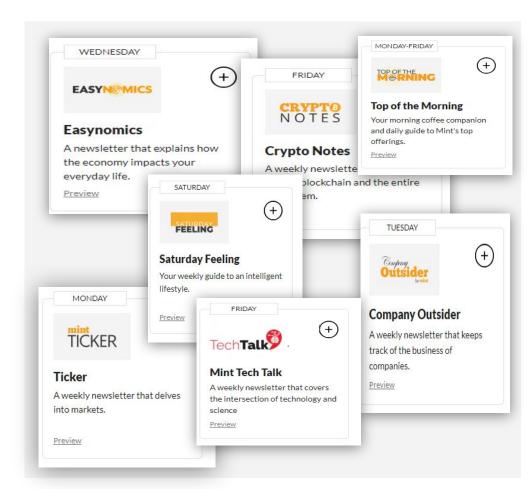
■ Mint Ticker:

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Includes:

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A weekly newsletter that is your one-stop shop for matters related to investments, personal finance

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A newsletter with the collection of the best tech stories that hits your inbox every Thursday.

Mint Primer

A newsletter that makes sense of major developments of the week and answers questions that tickles

Plain Facts

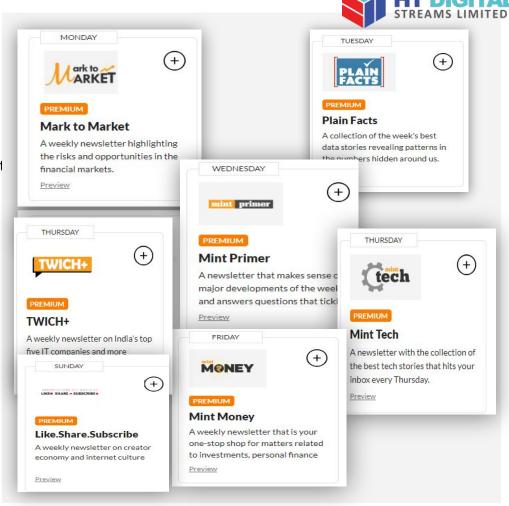
A collection of the week's best data stories revealing patterns in the numbers hidden around us.

Mark to Market

A weekly newsletter highlighting the risks and opportunities in the financial markets.

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- Why Not Mint Money
- Mint Capital Calculus
- Mark to Market
- Mint Startup Diaries

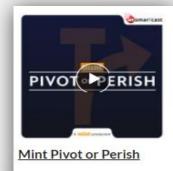




Mint Startup Diaries



Mint Visionaries



Mint Pivot or Perish

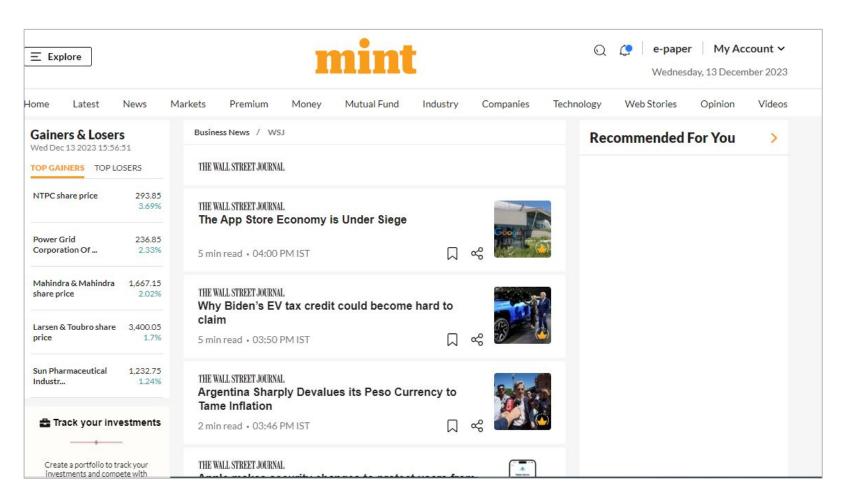


Mint Startup Inc.



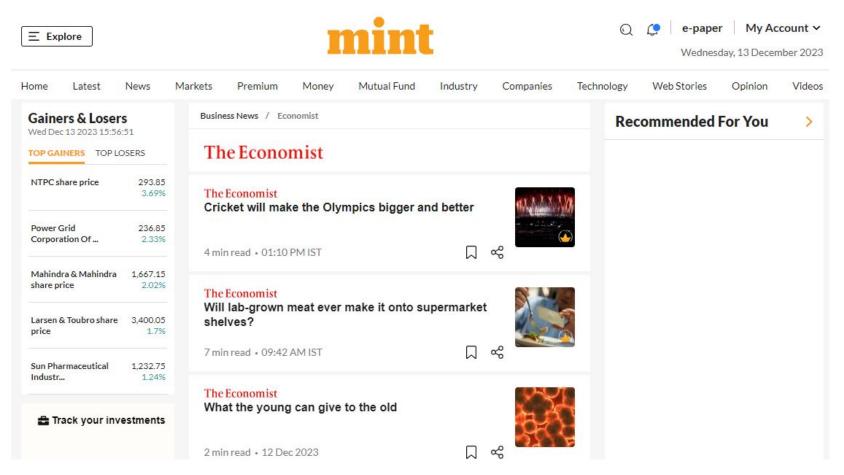
Curated articles from The Wall Street Journal





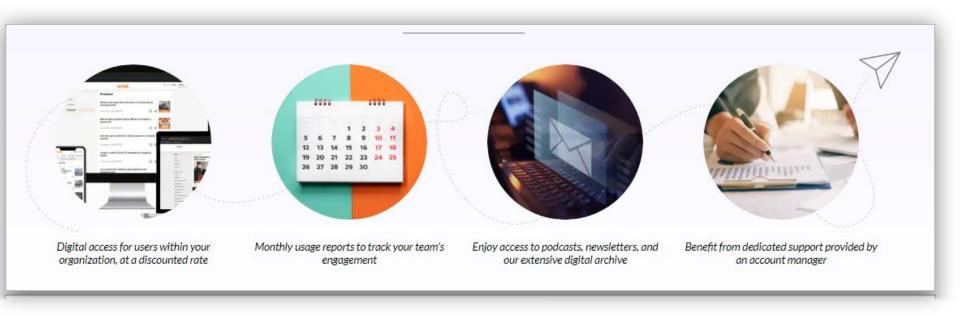
Curated Articles from The Economist





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Mint Premium is the <u>essential asset</u> that drives <u>informed business decisions</u>, career growth and personal enrichment.

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